The Rate of Private Returns to Schooling

A Policy Perspective for Zambia

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Presented at the IGC organized seminar 25th July, 2013

3 issues to look at

• Nuanced Ramifications for:

- Individual and Household schooling decisions
- Education financing mix across sub-sectors
- Strategic or Smart public interventions

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Individual and Household schooling decisions:

- Education is one of the most significant investments a person or household makes
- Going to school attracts direct costs and current wage earnings are also forgone
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- But the benefit awaits in the labour market
- Therefore, we can expect some benefit maximization to guide schooling decisions

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• Education financing mix across sub-sectors:

- Schooling levels with low private returns may not stimulate individuals to invest much
 - IMPLICATION Public provision of education should be concentrated at schooling levels that have lower private returns

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• Strategic or Smart public interventions:

Private provision at higher return levels BUT

- Public regulation to ensure:
 - Desirable academic and infrastructure standards
 - 2 Competition practices



Access that is supported by quality learning



Promotion of equity in schooling

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3 issues to look at

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Strategic or Smart public interventions:

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Our Approach

Intuition of the Methodology

• Taking care of recent innovations:

- controlling measurement bias due to:
 - unmeasured or unobserved individual ability linked to effort and earnings
 - 2 measurement error and proxy of schooling endowment by years spent in school



Estimations based on a semi-parametric procedure called Generalized Propensity Score Matching and Re-weighting Method

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A tale of two decades

Varied episodes of user-fees abolishment

- Predominantly public tertiary education
- University Act No.11 of 1999
- Amendment to TEVET Act in 2005
- BESSIP emphasized
- Expansion in access: NER above MDG target
- Quality concerns remain SAQMEC Evidence
- student loans introduced

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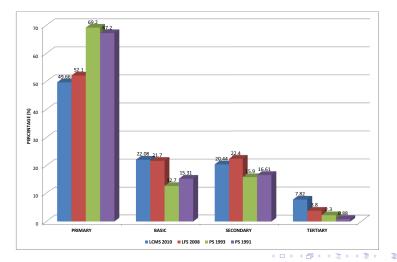
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A Look at the Results

Summary findings

Table A: Gross Monthly Earnings and Rate of Returns

School Level	Primary	Junior Sec	Senior Sec	Tertiary
Monthly Earnings	469	597	1100	4507
Returns(%)	17.2	21.2	39	47.5

Implications of the evidence

Public provision to concentrate on primary and junior secondary

- Indeed 50% allocated to the Basic Sub-sector for much part of BESSIP
- Proliferation of private high schools, colleges and universities certainly a good thing
- Evidence questions public expansion of tertiary education though with caution

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Public sector provision at tertiary level should target:

- Regulation Academic, infrastructure and competition
- Provision of strategic skills that cannot be adequately offered by the private sector
- safeguard equity- Adopt Hybrid financing
- At Primary and Secondary, public sector should ensure convergence in schooling endowments
 - A powerful weapon in the battle to equalize opportunities in life chances among citizens

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