



## Coffee Sector Workshop February 9, 2015

**9<sup>th</sup> February: Monday**

**0800-0845 Registration**

**0845-0930 Opening Session**

**Welcome:** Dr. Richard Newfarmer, IGC Rwanda Country Director

**Opening remarks and Key Note speech:** Hon Dr. Geraldine Mukeshimana, Minister of Agriculture

**0930-1100 Panel 1: Enhancing the Coffee Sector – issues and solutions**

- What are the easiest ways to create value added in the sector?
- How can we increase coffee productivity?
- What policies are needed to increase value added in washing?

**Moderator:** Prof. Jean Jacques Mbonigaba, DG RAB

**Presenters:** Dr. Rocco MacChiavello, Issues in the coffee sector  
Dr. Celestin Gatarayiha, draft of the coffee policy

**Government Representative:** Leonard Rugwabiza, Chief Economist, MINECOFIN;

**Discussants:** Jonathan Argent, Consultant  
Alex Kanyankole, CEO BRD

**Open discussion between participants**

**1100-1130 Coffee break**

**11:30- 13:00 Panel 2: Conditions on international markets, value chains, access to finance**

- How can we encourage access to finance in the coffee sector?
- What do buyers want from the coffee sector?
- How can data enhance coffee production?

**Moderator:** Doreen Kagarama, Strategy and Policy Unit, Office of the Presidency

**Presenters:** Nupur Parikh, TechnoServe - Interventions in the sector  
Fred Kiteng'e, Root Capital - Value-chain financing  
Cory Bush, Falcon International – What Buyers Want

**Discussants:** Marcelo Pereira, ACDI/VOCA, Ethiopia Coffee Reforms  
Hannington Namara, Country Director TradeMark EA

**Open discussion between participants**



### **1300-1400 Lunch– Participants**

### **1400-1530 Panel 3: Policies and experiences in other countries**

- What policies have been most successful in promoting coffee in other countries?
- What are the main challenges faced by other countries?
- How to solve these problems?

**Moderator:** Dr. Magnifique Nzaramba, COO, NAEB

**Panellists:** Prof. Pepita Miquel-Florensa, Costa Rican coffee sector,  
Norman Mutekanga, Ugandan Coffee Sector  
Francoiso Sihimbiro, SNV Rwanda Turnaround program  
Endris Negus, Ethiopian Commodity Exchange Authority  
Andrew Guinn, Duke University, Burundi

**Open discussion between participants**

### **1530- 1600 Coffee break**

### **1600 –1630 Wrap up session and way forward**

Richard Newfarmer, Country Director, IGC  
Amb. George William Kayonga, CEO NAEB

### **16.30 – 16.45: Closing remarks**

Hon. Tony Nsanganira, Minister of State for Agriculture  
Hon. François Kanimba, Minister of Trade and Industry (TBC)