



'UGANDA'S ARABICA COFFEE VALUE CHAIN DEVELOPMENT OPPORTUNITIES' WORKSHOP AGENDA 20th MARCH, 2018 SHERATON KAMPALA HOTEL

OPENING	
08:00-08:30	Registration and Tea/Coffee
08:30-08:35	Introductory Remarks (Master of Ceremonies - Mr. Akankiza Samson, UCDA)
08:35-08:40	Opening Prayer
08:40-08:50	Opening Remarks and Workshop Objectives (Dr. Emmanuel Niyibigira, MD, UCDA)
SESSION 1: PRESENTATIONS	
08:50-09:10	'Options to improve Uganda's market positioning and pricing – developing quality and consistency' (Dr. Ameet Morjaria, Kellogg School of Management)
09:10-09:20	Response by Lead Discussant-1 (Kyagalani Coffee Ltd.)
09:20-09:40	'Options to structure higher quality and higher value production in the west' (Martin Sprott, Scaled Impact)
09:40-09:50	Response by Lead Discussant-2 (Bukonzo Joint Cooperative)
09:50-10:10	Q&A Session with workshop participants
10:10-10:15	Allocation into Groups for Session 2 (Master of Ceremonies)
10:15-10:30	Tea/Coffee Break
SESSION 2: GROUP SESSIONS	
10:30-11:30	Group Discussions (facilitated by appointed chairpersons and rapporteurs)
11:30-12:10	Group Presentations and Q&A (5 minute group presentations + 5 minute Q&A)
12:10-12:20	Summary of Group Recommendations (Master of Ceremonies)
12:20-12:30	Closing Remarks and Way Forward (MD, UCDA)
12:30-13:30	Lunch