

**3rd Annual Conference
Private Sector Development
Research Network**

Private Enterprises in a Green Recovery

9th -10th December 2021

A virtual event hosted by  **COLUMBIA | SIPA**
School of International and Public Affairs



AGENDA

PSDRN Conference Day 1 - Thursday (9th December, 2021)

9:00 AM (EST)	OPENING AND KEYNOTE SPEECH	
	SPEAKER: Mahktar Diop, CEO, International Finance Corporation The Green Recovery Q & A session	
10:00 AM	Break (5 minutes)	
10:05 AM	PRESENTATION SESSION I Sustainable Managerial Practices	PRESENTATION SESSION II - Green Innovation and Technology Adoption
	CHAIR: Alessandro Maffioli, IDB Invest Managerial and Financial Barriers to the Net-Zero Transition - <i>Helena Schweiger</i> Comparing online versus in-person effects of a sustainability on-the-job training - <i>Gabriela Aparicio</i> Pollution in Ugandan Cities: Do Managers Avoid it or Adapt in Place? - <i>Vittorio Bassi</i>	CHAIR: Ralph De Haas, EBRD Private Sector Led Agricultural Technology Adoption: Experimental Evidence from Nigeria - <i>Jeffrey R Bloem</i> Size Distribution of Firms and Industrial Water Pollution: A Quantitative Analysis of China - <i>Xin Tang</i> Assessing the additionality of the Clean Development Mechanism: Quasi-experimental evidence from India - <i>Antoine Dechezleprêtre</i>
11:20 AM	Break (10 minutes)	
11:30 AM	PANEL DISCUSSION - What don't we know? Directions for Research on Private Enterprises and the Green Recovery	
	MODERATOR: Eric Verhoogen, Professor & Co-Director, Center for Development Economics and Policy, Columbia University PANELISTS Seema Jayachandran - Professor, Northwestern University Arik Levinson - Professor, Georgetown University Susan M. Lund - Vice President, International Finance Corporation	
12:15 PM	Lunch break (45 minutes) Presentation of the Global Business School Network (GBSN) by Dan Le Clair, CEO	
1:00 PM	SPECIAL SESSION I What does the Climate COP mean for firms in emerging markets and DFIs?	
	HOST: Hans Peter Lankes, London School of Economics Conversation with Ulrich Volz, Director of Center for Sustainable Finance, SOAS, University of London	
2:00 PM	Break (15 minutes)	
2:15 PM	PRESENTATION SESSION III Green Investing	PRESENTATION SESSION IV DFI support for a Green recovery
	CHAIR: Fidel Jaoui, AfDB Are EU firms climate-ready? Micro evidence from EIBIS 2020/2021 - <i>Fotios Kalantzis</i> Inspecting the impact of financial inclusion on emissions in India - <i>Vasundhara Thakur</i> Artificial Intelligence Solutions to Support Environmental, Social, and Governance Integration in Emerging Markets - <i>Atiyah Curmally</i>	CHAIR: Imtiaz UI Haq, IFC Is the Focus on Cofinancing Good for Environmental Multilateral Funds? - <i>Matthew Kotchen</i> North-South Displacement Effects of Environmental Regulation: The Case of Battery Recycling - <i>Eric Verhoogen</i> Long-run Returns to Impact Investing in Emerging Market and Developing Economies - <i>Shawn Cole</i>
3:30 PM	Conference Day 1 Close	

AGENDA

PSDRN Conference Day 2 - Friday (10th December, 2021)

- 9:00 AM (EST) **KEYNOTE SPEECH**
SPEAKER: Patrick V. Verkooijen, CEO, Global Center for Adaptation
Q & A session
- 10:00 AM **Break (5 minutes)**
- 10:05 AM **PRESENTATION SESSION V**
Drivers of Green Competitiveness
CHAIR: Stéphane Hallegatte, World Bank
Economic Complexity and the Green Economy - Penelope Mealy
Invention and Global Diffusion of Technologies for Climate Change
Adaptation: A Patent Analysis - Sam Fankhauser
Financial Protection of Critical Infrastructure Services - Nicola Ranger
- 11:20 AM **Break (10 minutes)**
- 11:30 AM **SPECIAL SESSION II**
Net-Zero Alignment: Data and Measurement
CHAIR: Elizabeth M. White, International Finance Corporation
Presentation by Anup Jagwani, International Finance Corporation
Followed by discussion with private sector stakeholders
- 12:15 PM **Lunch break (45 minutes)**
- 1:00 PM **CLOSING PLENARY PANEL DISCUSSION**
The role of DFIs in facilitating a private sector green recovery
MODERATOR: Nancy Lee - Senior Fellow, Center for Global Development
PANELISTS
Marisa Buchanan - Managing Director, Global Head of Sustainability,
JPMorgan Chase & Co
Andrew Herscowitz - Chief Development Officer, US International
Development Finance Corporation
Hans Peter Lankes - Professor in Practice, London School of Economics
- 2:00 PM **Conference Day 2 Close**