



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Job Description

This form summarises the purpose of the job and lists its key tasks. It is not a definitive list of all the tasks to be undertaken as those can be varied from time to time at the discretion of the School, in consultation with the post holder.

Job titles: Ideas for India (I4I) Managing Editor

Contract: Full-time on an open-ended basis to September 2026, subject to funding

Start Date: early March 2022

Compensation: Competitive; commensurate with candidates' credentials

Department/Division: International Growth Centre (IGC)

Accountable to: I4I Editor-in-Chief and IGC's Head of Communications.

Job Summary:

Ideas for India (I4I) is an economics and policy portal that publishes evidence-based analysis and commentary on issues pertaining to growth and development in India. I4I serves as an ideologically neutral space for economists, other social scientists, and practitioners to use their research and experience to weigh in on key policy questions.

I4I is one of the International Growth Centre (IGC)'s main editorial platforms, which also include the IGC Blog and VoxDev.org. IGC aims to promote sustainable growth in developing countries by providing demand-led policy advice based on frontier research. The IGC directs a global network of world-leading researchers and in-country teams in Africa and South Asia and works closely with partner governments to generate high quality research and policy advice on key growth challenges. Based at the London School of Economics and Political Science (LSE) and in partnership with the University of Oxford, the IGC is majority funded by the UK Foreign, Commonwealth and Development Office (FCDO).

The Managing Editor reports to the Editor-in-Chief who has the ultimate responsibility of screening content, launching new initiatives, soliciting contributions by suitable experts, etc. The Managing Editor is expected to work very closely with the Editor-in-Chief in developing and implementing the overall strategy, and take day-to-day responsibility for the smooth functioning of the portal and maintaining the high quality of I4I. The Managing Editor will edit technical content, such that it is accessible and engaging for a wide, lay audience. This job therefore requires adequate proficiency in economics and econometrics and an excellent command over the English language. An active interest in development economics (and in Indian development in particular) is necessary.

The Managing Editor will line manage all members of the editorial team, consisting of four part-time staff, and any external collaborators and suppliers as appropriate. They will also actively engage with the IGC's Communications Team on the organisation's communications and global influencing strategy and with relevant colleagues on country strategy in India, including fundraising activities.

Working arrangements

The position is normally based in Delhi, but can currently be performed virtually.



Key tasks/responsibilities:

Management of Ideas for India

- Take day to day responsibility for all of Ideas for India's content, including commissioning articles and other content (including multimedia) and ensuring content is research- and policy-relevant, engaging, featured appropriately, and is up to date.
- Provide guidance and advice on strategy, approach, content, and style of the I4I portal, working closely with the Editor in Chief. You may also contribute to editorial articles as appropriate.
- Collaboration with the Editor in Chief to determine content and topical focus, identifying key topics and responding to emerging policy areas with strong potential for communications engagement.
- Commission and encourage researchers to produce relevant content.
- Edit content to be factually accurate, high-impact, and easily accessible, including directing the work of part-time copy editors.
- Commission content beyond blogs, such as films and infographics, liaising with researchers and the contracted suppliers.
- Contribute to Ideas for India's social media presence, working closely with the part-time communications officer on strategy, planning, content, and analytics.
- Conceptualise, plan, and deliver I4I events such as panel discussions on current policy issues, virtual and eventually in-person.
- Line management of the I4I Editorial Team, and managing relationships with external suppliers.

Organisational duties

- Maintain up to date knowledge on development economics and relevant policy issues in India, and promote the IGC's work and values.
- Be an active member of IGC's Communications team, including identifying opportunities to collaborate with other IGC platforms (IGC Blog, VoxDev.org) and leverage IGC's website and social media channels.
- Jointly with IGC staff, provide substantial input into developing and implementing IGC's India country strategy, with a strong focus on I4I.
- Support with reporting to core funders (FCDO and others) on I4I activity and outcomes.
- Support with fundraising for I4I, where appropriate.

Flexibility

To deliver services effectively, a degree of flexibility is needed, and the post holder may be required to perform work not specifically referred to above. The role may require a minimal amount of overseas travel.