

# International Climate Action: Bargaining, Participation, Compliance

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## Kyoto and Paris\*

### 0. Bargaining Procedures

### 1. Dynamic Climate Games

### 2. Participation vs. Free Riding

### 3. Compliance vs. Defection

### 4. Institutional Design

\* The lecture notes were published in Economic Journal, 2023, in a paper with the title "Pledge-and-Review Bargaining: From Kyoto to Paris"

# The 1997 Kyoto Protocol

- 37 committed countries.
- Reducing emissions by 5% (on average)
- "Legally binding" emission cuts.
- 5 year commitment period(s).
- Tech/investments decided on noncooperatively.
- "Top-down" negotiations.
  - As in international trade negotiations, countries compared and referred to one another's contributions, and made conditional offers.

# The 2015 Paris Agreement

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- *-Instead of pursuing a [Kyoto-style] top-down agreement with mandated targets, [the organizers] have asked every country to submit a national plan that lays out how and by how much they plan to reduce emissions in the years ahead, The New York Times*
- Paris Agreement (Art. 4.2): *-Each Party shall prepare, communicate and maintain successive **nationally determined contributions** that it intends to achieve.*
- *-Now, instead of setting commitments through centralized bargaining, the Paris approach sets countries free to **make their own**, Victor '17*
- *-The Paris talks were a bit like a **potluck dinner**, where guests bring what they can, The New Yorker*
- *-Many governments will be tempted to use the vagueness of the Paris Agreement, and the discretion that it permits, to **limit the scope or intensity** of their proposed actions, Keohane and Oppenheimer '16*
- *-**The pledge-and-review strategy is completely inadequate.** Gollier and Tirole '15, The Economist*

# Differences

## Kyoto '97

- (1) "Top down" bargaining
- (2)  $n=37$
- (3) Legally binding cuts
- (4) Chosen in the 1990s
- (5) 5y periods

## Paris '15

- "Bottom up" pledges:  
Nationally determined contributions
- $n=195$
- Not legally binding
- Chosen in the 2010s
- 5y periods

# BARGAINING GAMES

# Top-down Bargaining (Kyoto style)

- "Top-down" negotiations, standard/conditional bargaining, often approximated by the Nash Bargaining Solution (NBS):

$$\max_{\{g_i\}} \prod_{j \in n} U_j(g_i, \mathbf{g}_{-i}^*)$$

- Here,  $g_i$  is  $i$ 's emission, and  $U_j$  is  $i$ 's utility (relative to "business as usual" BAU).
- Axiomatized by Nash '50
- *Nash demand game* provides a noncooperative solution (Nash '53, Binmore '87, Kambe '00, Abreu and Gul '00)
- *Alternating offer bargaining* provides another (Rubinstein '82, Binmore et al. '86), even with many parties (Khrishna and Serrano '96, Kawamori '14, Britz et al. '10, Okada '10, Laruelle and Valenciano '08)
- This approximation no longer justifiable for the Paris Agreement.



# Bottom-up Bargaining (Pledge-and-Review)

- When  $i$ 's contribution is nationally determined, lower weights are placed on the payoff of other countries:

$$\max_{\{g_i\}} \prod_{j \in N \setminus i} U_i U_j^w, \text{ where } w < 1.$$

- With uncertainty,  $i$  may be worried that the agreement would not succeed unless contributions are acceptable. This can explain why  $w > 0$ .
- A microfoundation for this bargaining outcome is presented in the "Pledge-and-Review Bargaining", Journal of Economic Theory (Harstad, 2023).
- Here, we analyze the *consequence* of the two different bargaining games.
- *Example E: If  $U_i = \alpha \sum_{j \neq i} x_j - \beta x_i^2 / 2 + \gamma$ , then  $x_i = w (n - 1) \alpha / \beta$ .*

# DYNAMIC CLIMATE GAMES

# 1. A Dynamic Game

- Article 4-9: *-Each Party shall communicate a nationally determined contribution every five years*
- *-The idea is that this short time frame would give countries the opportunity to regularly capture scientific and technological developments in their official targets* (CarbonBrief)
- Will the parties have *incentives* to develop such technologies?
- Assume utility is linear in emissions, quadratic in energy consumption from fossils ( $g_{i,t}$ ) + renewables ( $R_{i,t}$ ), and quadratic investment cost:

$$u_{i,t} = -a \sum_{j \in N} g_{j,t} - \frac{b}{2} (B_{i,t} - [g_{i,t} + R_{i,t}])^2 - \frac{c}{2} r_{i,t}^2, \text{ where}$$

$$R_{i,t+1} = R_{i,t} + r_{i,t}.$$

- The "business as usual" (BAU/MPE) is

$$g_{i,t}^{BAU} = B_{i,t} - R_{i,t} - \frac{a}{b} \text{ and } r_{i,t}^{BAU} = \frac{\delta}{1 - \delta} \frac{a}{c}.$$

- The pledge  $x_i \equiv g_{i,t}^{BAU} - g_{i,t}$  commits  $i$  for  $T$  periods.

# 1. A Dynamic Game: Investments

## Lemma

*In equilibrium, the additional investment  $y_{i,t}$ , and  $Y_{i,t}$ , are both linear in  $x_i$ :*

$$y_{i,t} = x_i (k_1 m_1^{t-1} [1 - m_1] - k_2 m_2^{t-1} [m_2 - 1]) \text{ and}$$

$$Y_{i,t} = x_i (1 - k_1 m_1^{t-1} - k_2 m_2^{t-1}), \text{ where}$$

$$m_1 \equiv \frac{1}{2} \left( \frac{1}{\delta} + 1 + \frac{b}{c} \right) - \frac{1}{2} \sqrt{\left( \frac{1}{\delta} + 1 + \frac{b}{c} \right)^2 - \frac{4}{\delta}} \in (0, 1),$$

$$m_2 \equiv \frac{1}{2} \left( \frac{1}{\delta} + 1 + \frac{b}{c} \right) + \frac{1}{2} \sqrt{\left( \frac{1}{\delta} + 1 + \frac{b}{c} \right)^2 - \frac{4}{\delta}} > 1,$$

$$k_1 \equiv \frac{m_2^{T-1} (m_2 - 1)}{m_1^{T-1} (1 - m_1) + m_2^{T-1} (m_2 - 1)} \in (0, 1), \text{ and}$$

$$k_2 \equiv \frac{m_1^{T-1} (1 - m_1)}{m_1^{T-1} (1 - m_1) + m_2^{T-1} (m_2 - 1)} = 1 - k_1 \in (0, 1).$$

# 1. A Dynamic Game: Equilibrium

## Lemma

Party  $i$ 's continuation value, relative to BAU, is as in *Example E*:

$$U_i(\mathbf{x}) = \alpha \sum_{j \neq i} x_j - \frac{\beta}{2} x_i^2 + \gamma, \quad \text{where} \quad (E)$$

$$\alpha \equiv \frac{a}{1-\delta} \left[ 1 - \delta^T \left( k_1 m_1^{T-1} + k_2 m_2^{T-1} \right) \right],$$

$$\beta \equiv \sum_{t=1}^T \delta^{t-1} \left[ b \left( k_1 m_1^{t-1} + k_2 m_2^{t-1} \right)^2 \right. \\ \left. + \sum_{t=1}^T \delta^{t-1} \left[ c \left( k_1 m_1^{t-1} [1 - m_1] - k_2 m_2^{t-1} [m_2 - 1] \right)^2 \right] \right], \quad (1)$$

$$\gamma \equiv \delta^T U_i(\mathbf{x}^*).$$

- From the corollary,  $x_i^* = w(n-1)\alpha/\beta$ .

# 1. A Dynamic Game: Equilibrium

## Proposition

- *A smaller  $w$  reduces contributions, investments, and welfare.*
- Payoffs are maximized when  $w = 1$ :

$$U_i(\mathbf{x}^*) = \frac{\alpha^2}{\beta(1 - \delta^T)} (n - 1)^2 w \left(1 - \frac{w}{2}\right)$$

- Welfare is lower when  $w$  is small.
- This supports the criticism of P&R.

## 2. PARTICIPATION

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- The participation stage is standard (d'Aspremont et al., 1983, Hoel '92, Carraro and Siniscalco '93, Barrett '94):
  - Each  $i \in \{1, \dots, \bar{n}\}$  decides simultaneously whether to participate.
  - The participants continue by playing the game above.
  - The nonparticipating parties find it optimal to contribute  $x_i = 0$ .
- Every pure-strategy equilibrium is characterized by the same number  $n^*$  of participating parties.
  - The 'standard' result is  $n^* = 3$  (when  $w = 1$ )
  - Exceptions (Finus and Maus '08, Karp and Simon '12, Battaglini and Harstad '15)

## 2. Participation: Result 2

### Proposition

- *The equilibrium coalition size is larger if  $w$  is small:*

$$n(w) = \lfloor 1 + 2/w \rfloor \approx 1 + 2/w$$

- *Proposition 1 is **reversed**: A smaller  $w$  increases aggregate contributions, investments, and welfare.*

- Note:  $x_i^*$  and  $(n-1)w$  are invariant in  $w$  (intuition: then, the cost/benefit of participating is unchanged).
- Although  $\partial x_i^* / \partial w = 0$ , *aggregate contributions decreases in  $w$ .*
- Payoffs decrease in  $w$ :

$$U_i^* = \frac{4\alpha^2}{\beta(1-\delta^T)} \left( \frac{1}{w} - \frac{1}{2} \right).$$

## Conclusion on (2)

	<b>Kyoto '97</b>	<b>Paris '15</b>	<b>Results</b>
(1)	"Top down" Comparable cuts	"Bottom up" pledges: Nationally determined	Asymmetric NBS with weights $w=f(0) < \frac{1}{2}$
(2)	$n=37$	$n=195$	✓ $n'(w) < 0$ , so $x'(w) < 0$ , $y'(w) < 0$
(3)	Legally binding	Not legally binding	
(4)	Chosen in the 1990s	Chosen in the 2010s	
(5)	5y period 2007-2012	5y periods	

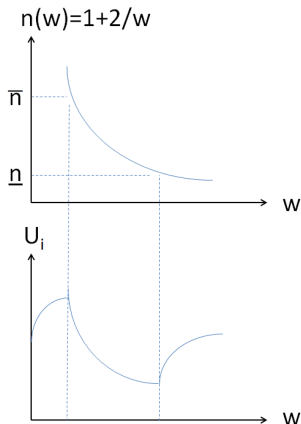
## 4. INSTITUTIONAL DESIGN

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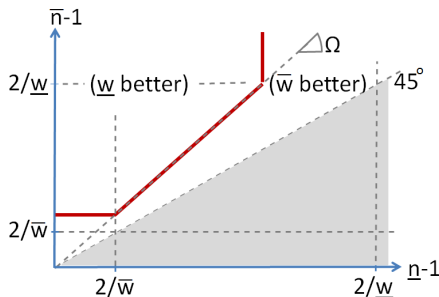
- The level of  $w$  depends on the bargaining game.
- With an exogenous  $n$ , it is optimal with  $w = 1$ .
- With an endogenous  $n$ , it is optimal with a small  $w$
- There is a trade-off between broad-but-shallow and narrow-but-deep if
  - There are relatively few countries:  $\bar{n} < n(w) = \bar{n}$ , or
  - There is a large number  $\underline{n}$  of 'committed' parties (or minimum participation requirement)

## 4. Institutional Design



- If  $\underline{n}$  is small and  $\bar{n}$  large, then it is better with  $\underline{w} < \bar{w}$  (so, pledge-and-review is better than top-down negotiations)

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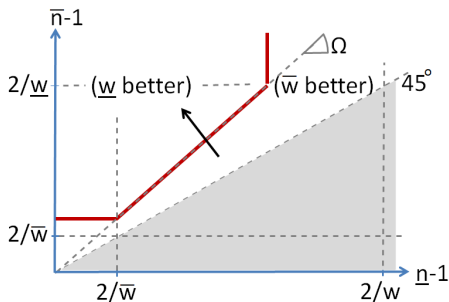


$$\Omega \equiv \sqrt{\frac{\bar{w}(1 - \bar{w}/2)}{\underline{w}(1 - \underline{w}/2)}} \in \left(1, \frac{\bar{w}}{\underline{w}}\right)$$

- If  $\underline{n}$  is small and  $\bar{n}$  large, then it is better with  $\underline{w} < \bar{w}$  (so, pledge-and-review is better than top-down negotiations)



## 4. Institutional Design



- Emerging economies are now more relevant for climate policy, so  $\bar{n} \uparrow$
- -A number of [Kyoto] countries (Belarus, Canada, Japan, New Zealand, Russia, the United States, and Ukraine) decided not to participate in the 2<sup>nd</sup> period (IPCC '14). So,  $\underline{n} \downarrow$

# Conclusion on (4)

## Kyoto '97

## Paris '15

## Results

- |     |                               |   |   |
|-----|-------------------------------|---|---|
| (1) | "Top down"<br>Comparable cuts | "Bottom up" pledges:<br>Nationally determined | Asymmetric NBS with<br>weights $w=f(0) < \frac{1}{2}$ |
| (2) | $n=37$                        | $n=195$                                       | ✓ $n'(w) < 0$ , so<br>$x'(w) < 0$ , $y'(w) < 0$       |
| (3) | Legally binding               | Not legally binding                           |   |
| (4) | Chosen in the 1990s           | Chosen in the 2010s                           | ✓ Due to development                                  |
| (5) | 5y period 2007-2012           | 5y periods                                    |   |

### 3. COMPLIANCE

### 3. Compliance

- Since there is no world government, the treaty must be self-enforcing
- Suppose that if one party "defects", cooperation breaks down from next period on
- If  $w$  is small:
  - the cost of contributing is small (for fixed  $n$ )
  - the cost of defection is large (endogenous  $n$ )
  - the incentive constraint is more likely to hold:

$$w \leq 2 - 2[1 - \delta(k_1 m_1 + k_2 m_2)] \frac{a(1 - \delta^T)}{\alpha(1 - \delta)}$$

- What if  $w$  is large? IPCC '14: a more *legally binding* commitment ... signals a greater seriousness by states ... These factors *increase the costs of violation* (through enforcement and sanctions at international and domestic scales, the loss of mutual cooperation by others, and the loss of reputation and credibility in future negotiations).

# Conclusion on (3)

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	Kyoto '97	Paris '15	Results
(1)	"Top down" Comparable cuts	"Bottom up" pledges: Nationally determined	Asymmetric NBS with weights $w=f(0) < \frac{1}{2}$
(2)	$n=37$	$n=195$	✓ $n'(w) < 0$ , so $x'(w) < 0$ , $y'(w) < 0$
(3)	Legally binding	Not legally binding	✓ Self-enforcing if $w$
(4)	Chosen in the 1990s	Chosen in the 2010s	✓ Due to development
(5)	5y period 2007-2012	5y periods	

# THE CONTRACT TERMS

# Contract Terms: Length of the Commitment Period

- The optimal **period length** solves the following trade-off:
- ① With a **larger**  $T$ , pledges will not reflect recent advancements in technology (Harris and Holmstrom '87).
- ② With a **smaller**  $T$ , investments are low because of the next approaching hold-up problem (Beccherle and Tirole '11, Harstad '16)
- Trade-off, and the optimal  $T^*$ , independent of  $w$  and  $n$ :

$$T^* = \arg \max_T \frac{\alpha^2}{\beta (1 - \delta^T)}.$$



# Conclusion

	Kyoto '97	Paris '15	Results
(1)	"Top down" Comparable cuts	"Bottom up" pledges: Nationally determined	Asymmetric NBS with weights $w=f(0) < \frac{1}{2}$
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(3)	Legally binding	Not legally binding	✓ Self-enforcing if $w \downarrow$
(4)	Chosen in the 1990s	Chosen in the 2010s	✓ Due to development
(5)	5y period 2007-2012	5y periods	✓ $T'(n)=T'(w)=0$

# Literature (incomplete)

## 1 Nash Bargaining Solution (in Nash '50, Kalai '77)

- Nash demand game provides a noncooperative solution (Nash '53, Binmore '87), also with strategic uncertainty (Carlsson '91, Andersson et al. '17, Abreu and Pearce '15 Abreu and Gul (2000) kambe 2000 Binmore 87 ).
- Alternating offer bargaining provides another (Rubinstein '82, Binmore et al. '86, Kawamori '14)
- **Here:** Pledge-and-review provides an asymmetric (and inefficient) NBS.

## 2 Dynamic games with emissions, negotiations, and technology

- Some early models by Dutta and Radner '04, '06, '09, and own work assume efficient negotiations to study contract design and renegotiation (Harstad '12), hold-up problems and international trade (Harstad '15), or compliance (Harstad et al., '18).
- **This lecture** studies the consequence of the bargaining game.

## 3 Participation

- Small coalitions ( $n^*=3$ ) predicted by Hoel '92, Barrett '94, Carraro and Siniscalco '93
- Battaglini and Harstad '15 predict larger coalitions when the participants can decide on the period length. (This effect is abstracted from here.)
- **This lecture** generalizes results on the trade-off between depth and breadth (f.ex. Finus and Maus '08), provides a foundation for "modesty" in bargaining, and discusses implications for investments and period length.

# Robustness

- 1 Pledging to invest ( $T^*$  becomes irrelevant)
- 2 Pledging on emission taxes
- 3 Pledging both investments and emission taxes
- 4 Pledging investments and contributions
- 5 Pledging a path of contributions ( $T^* = \infty$ )
- 6 Firms may invest ( $T^* = 1$ )
- 7 The timing of  $T$  can be after/in between
- 8 Multiple participation stages
- 9 Multiple bargaining choice stages
- 10 Limited punishments

# Conclusion

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