## Adaptation to Climate change BREAD-IGC September 2023 Esther Duflo





LMIC are in countries where it si already hot





So they will experience more hot days in the next 20 years



## And still more by 2100

Human Health /Mortality	Increased Risks linked to disasters	Less social safety nets (private and public)
Large coastlines: Flooding	Agricultural/industrial Productivity : Greater impact on GDP	Poorer income and less access to protective technologies

Cost of climate change that are likely to be higher in poor countries

- No great counterfactual for climate change
- Similar empirical challenges in high and low income settings
  - Integrated assessment models (Weyant 2017)
  - Short run fixed effects estimates (e.g., Deschenes et al. 2007, Carleton et al. 2022)
  - Long differences (e.g., Burke and Emerick 2016)
  - Longer differences (Waldinger 2022)



## Measuring climate impacts

Two way fixed effects

Y can be: productivity, test scores, mortality, etc.

$$Y_{it} = \sum_{j=1}^{8} \theta_j TMEAN_{itj}$$
$$+ \sum_k \delta_k \mathbf{1} \{RAIN_{it} = k\}$$
$$+ \alpha_i + \gamma_t + \lambda_r^1 t + \lambda_r^2 t^2 + \epsilon_{it}$$

The workhorse short-term impacts model (Pioneered by Greestone)

#### Impact of weather on mortality in India (Burgess, Donaldson and Greenstone)





The short run impact of weather on mortality is heterogenous



Source: Burke et al. (2015) "Global non-linear effect of temperature on economic production," Nature



## Similarly for GDP



Projected Mortality Impacts to Pakistan and Saudi Arabia by Midcentury (2040-2059), Under Moderate Emissions Scenario (RCP 4.5), Mean Outcome

- Adaptation Costs money:
  - Air conditioning
  - Working outside vs inside
  - Importing food
  - Etc.



equilation in 2010; 1.5 Epopulation in 2010;6.5 6 population in 2010;5.5 **Der 100k** tion in 2000:1 min 7100-4.5 fice in 7100: 73 Estimation of effect of a High income 8 hot day from two ways FE in 25,000 micro-regions population in 2010:3 & population in 2010: 2.5 & population in 2010:9 & population in 2100:55.5 8 Middle i. Deathan income sulation in 2010: 3 pulation in 2010: 5 population in 2010:63.5 Deaths per 100k 9 Low 9 income 15 25 25 1ŝ 25 цŝ. 75 Temperature (°C) Temperature (°C) Temperature (°C) Cold Temperate Hot

Carleton et al (2022). Mortality damage of hot days around the world



Cost of a hot day, in different regions of the world



Figure 5: Time series of projected mortality effects of climate change. All lines show projected mortality effects of climate change across all age categories and are represented by a mean estimate across a set of Monte Carlo simulations accounting for both climate model and statistical uncertainty. In panel A, each line represents one of three measures of the mortality effects of climate change. Dashed (Equation 2a'): mortality effects of climate change without income growth or adaptation. Dashed-dotted: (Equation 2b'): mortality effects of climate change without adaptation. Solid (Equation 2'): mortality effects of climate change. Panel B shows the  $10^{th}$ - $90^{th}$  percentile range of the Monte Carlo simulations for the mortality effects of climate change (equivalent to the solid line in panel A), as well as the mean and interquartile range. The boxplots show the distribution of mortality effects of climate change in 2100 under both RCPs. All line estimates shown refer to the RCP8.5 emissions scenario and all line and boxplot estimates refer to the SSP3 socioeconomic scenario. Appendix Figure F.7 shows the equivalent for SSP3 and RCP4.5.



Adaptation plays a key role



Coûts en termes de mortalité, 2100



Deaths and adaptation costs (Carleton et al.)

So how do we adapt?

1. Technologies



## Technology: Air Conditioning Bareca et al (2016)



FIG. 4.—Impact of residential air conditioning on the mortality-temperature relationship, 1960–2004. The figure plots the  $\delta_j$  coefficients associated with the interactions between the share of the population with residential AC and the nine temperature-day bin variables from the fitting of equation (2) to 1960–2004 data. The dependent variable is the log monthly mortality rate, and the specification includes the baseline set of covariates. Standard errors are clustered on state. See the text for additional details.

 $log(Y_{sym}) = \sum_{j} \theta_{j} TMEAN_{symj} + \sum_{j} \delta_{j} TMEAN_{symj} \times MOD_{sy} + MOD_{sy} \phi$ 

 $+\pi_L LOWP_{sym} + \pi_H HIGHP_{sym} + X_{sym}\beta + \alpha_{sm} + \rho_{ym} + \varepsilon_{sym}$ 

• *MOD<sub>sym</sub>* = modifier variables (health care / electricity / AC)



Not just for the US!



## As countries become less poor they will want more AC



## Income and adoption of other appliances



#### And those who have AC will use electricity when it is hot

• Until 2100, Middle cinome country will use lots more of electricity

 Depending how it is produced it can contribute to aggravate climate change problems



Downside of adaptation through Air Conditionning.... Electricity use exploses

Better crops (Dar et al, 2013) Irrigation (Tarraz, 2017) Crop diversification (Auffhammer and Carleton, 2013)

New ways of planting (Aker and Jack)



Other technologies

# How to increase adoption of the adaptation technologies?

## Zaï/Tassa

## Banquettes







Agronomic trials show RWH techniques restore degraded land, increase yields and increase resilience

- Yet across the Sahel, adoption levels remain low

## Increasing adoption of rainwater harvesting in Niger

## Zaï/Tassa

## Banquettes







Agronomic trials show RWH techniques restore degraded land, increase yields and reduce crop failure

- Yentatororossatione Socilared, adoptionation for remain low Photo: J. Aker

**Result**: Training alone resulted in widespread adoption (>95% take up), sustained for at least 3 years



impacts and cost effectiveness

## Year 3: Self-reported improvements in land quality



Other impacts:

- 12-14% increase in crop income
- 2x as likely to bring land back into production
- 1/3 less likely to retire land from production

## Step 2: Measure impacts and cost effectiveness

## Measure impacts and cost effectiveness



Training is most cost effective for increasing adoption UCT-early is most cost effective for increasing production

## Scale up what works

Take lessons from RCT and collaborate with govt. on scale up

- Test how to streamline program for scale
- Compare adoption of different
  RWH techniques
- Learn more about why trainings are so effective

Timeline: Start in early 2023, timed with growing season



**Researchers:** Jenny Aker, Kelsey Jack, Malam Assane Maigari

**Policy Partners:** Ministry of Environment of Niger

So how do we adapt?

2. Change Activities

#### Groundwater get depleted 1.5 times faster than it fills up



Production de riz (100% irrigué)

**Rice and Water in Punjab** 

- Farmers get free electricity, but it is ratioonned
- They don't waste electricity statically: they need it!

Figure 2 Marginal benefits and costs to increasing the electricity ration by one hour





- What they need to do to adapt is to stop growing rice. Do they?
- Social value of rice production
   <0 (just from pollution)



In addition they contribute to climate change and choke Delhi



## Not in Punjab



FIGURE 4. BOREWELL FAILURE AND ACCESS TO WATER OVER TIME



FIGURE 3. HYDROGEOLOGICAL DATA



## But when wells fail (Blakslee et al.)

	Control mean	Impact of BW failure		
	(1)	(2)	(3)	
Any income				
Ōn-farm	0.800	0.002 [0.024]	0.003 [0.026]	
Government transfers	0.204	0.004 [0.031]	0.028 [0.033]	
Business	0.039	-0.004 [0.012]	-0.010 [0.012]	
Remittances	0.062	0.002 [0.019]	0.009 [0.020]	
Off-farm employment	0.291	0.084 [0.038]	0.118 [0.038]	
Income (1,000 Rs.)				
On-farm	59.141	-16.684 [5.854]	-14.083 [6.325]	
Off-farm	21.850	8.623 [5.549]	12.182 [6.017]	
Total	80.991	-8.061 [8.773]	-1.900 [9.500]	
Village fixed effects First-BW year-drilled fixed effects		Yes	Yes Yes	

No adjustment of on farm activities but Off farm employment compensates

So how do we adapt?

## 3. Migration and relocation (later)

So how do we adapt?

## 4. Financial products (insurance, loans, etc)

	Any ganyu sold (1)	Hours sold (2)	Any ganyu hired (3)	Hours hired (4)	Family hours on-farm (5)
Panel A. Year 1: pooled treatment arr	ns				
Any loan treatment	-0.048 (0.026)	-1.137 (0.551)	0.039 (0.015)	2.003 (1.231)	4.953 (2.618)
Panel B. Year 2: pooled treatment arr	ns				
Any loan treatment	-0.021 (0.042)	-0.799 (0.489)	-0.006 (0.030)	0.455 (1.507)	11.467 (5.658)
Treated in Y1	0.045 (0.036)	0.708 (0.520)	0.001 (0.026)	0.325 (1.098)	7.908 (3.827)
Loan $\times$ treated in Y1	-0.058 (0.051)	-0.605 (0.646)	0.020 (0.040)	-1.210 (1.765)	-14.367 (6.765)
$Loan + Y1 + loan \times Y1$	-0.034 (0.033)	-0.696 (0.419)	0.015 (0.029)	-0.430 (1.061)	5.008 (4.194)
			Fink, Ja	ck, Masiy	/e, 2020

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TABLE 3—AVERAGE TREATMENT EFFECTS: LABOR

Access to capital lead to less sale of labor in lean season

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TABLE 3—AVERAGE TREATMENT EFFECTS: LABOR

Fink, Jack, Masiye, 2020

Access to capital lead to less sale of labor in lean season

	Months with	Food security	Meals per day	Meals per day
	enough food	(z-score)	hungry season	harvest season
	(1)	(2)	(3)	(4)
Panel A. Year 1: pooled treatment arms				
Any loan treatment	0.331 (0.133)	$0.305 \\ (0.079)$	(0.100) (0.045)	0.012 (0.014)
Panel B. Year 2: pooled treatment arms				
Any loan treatment	0.073	0.174	0.079	0.011
	(0.132)	(0.123)	(0.029)	(0.025)
Treated in Y1	-0.055	-0.016	0.046	0.006
	(0.132)	(0.100)	(0.033)	(0.019)
Loan $\times$ treated in Y1	0.141 (0.173)	$0.285 \\ (0.149)$	-0.037 (0.041)	-0.002 (0.031)
$Loan + Y1 + loan \times Y1$	0.159	0.442	0.087	0.015
	(0.120)	(0.099)	(0.031)	(0.020)

TABLE 6—AVERAGE TREATMENT EFFECTS: CONSUMPTION AND FOOD SECURITY



And more production and food security



## The problem is not just levels, it is volatility and disasters (including floods and coastal damages)

- People help each other when faced with idiosyncratic shocks (Towsend, etc.)
- However less good for aggregate schock
- Mobile money help households cope with more shocks by diversifying source of help (Suri and Jack)
- Still, unlikely to be enough for large schocks caused by increased volatility.



## Informal sharing

Table 3: Impact on Investment and Harvest							
		IV					
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	Land		Value of		Opportunity		
	Preparation	# of Acres	Chemicals	Wages Paid to	Cost of Family		Value of
Dependent variable:	Costs	Cultivated	Used	Hired Labor	Labor	Total Costs	Harvest
Insured	25.53**	1.02**	37.90**	83.54	98.16	266.15**	104.27
	(12.064)	(0.420)	(14.854)	(59.623)	(84.349)	(134.229)	(81.198)
Insured * Capital Grant Treatment	15.77	0.26	66.44***	39.76	-52.65	72.14	129.24
	(13.040)	(0.445)	(15.674)	(65.040)	(86.100)	(138.640)	(81.389)
Capital Grant Treatment	15.36	0.09	55.63***	75.61	-130.56	2.44	64.82
	(13.361)	(0.480)	(17.274)	(68.914)	(92.217)	(148.553)	(89.764)
Constant	169.38***	8.12***	171.70***	201.88***	1,394.58***	2,033.11***	1,417.52***
	(10.603)	(0.399)	(13.804)	(45.383)	(84.786)	(124.294)	(90.635)
Observations	2,320	2,320	2,320	2,320	2,320	2,320	2,320
R-squared	0.017	0.143	0.041	0.005	0.006	0.009	0.012
Mean for Control	189.1	5.921	158.3	327.9	1302	2058	1177
Chi2-test of Insured and Insured + Capital Grant Treatment	8.889	7.125	36.15	3.136	0.239	5.091	6.618
p value	0.003	0.008	0.000	0.077	0.625	0.024	0.010

Robust standard errors in parentheses. "Insured" instrumented by full set of prices (Table 2, Column 1 presents first stage regressions). Total Costs (Column 6) includes sum of chemicals, land preparatory costs (e.g., equipment rental, but not labor), hired labor, and family labor (valued at gender/community/year specific wages). Harvest value includes own-produced consumption, valued at community-specific market value. All specifications include controls for full set of sample frame and year interactions. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

## Karlan, Udry, Osei (2014) Weather insurance can improve investment and profit





But insurance take up is very low at actuarially fair price



So how do we adapt?

5. Social Protection

- Ultimately, governments will need to be ready to adapt to climate change by supporting households that face shocks
- Cash transfers
  - Plenty of evidence of good use of cash transfer in general
  - Success in COVID years in targeting & Logistics though mobile money etc (TOGO)
  - Some evidence of positive impact of cash transfers during COVID (though limited in the US)
- Anticipatory cash transfers: Take advantage of improvement in prediction of where disaster may occur

Social protection and cash transfers



#### Figure 1: Prioritizing the Poorest Villages and Neighborhoods

Togo's Novisi: Geographic targetting

Cell phone meta data predict well who is the poorest.

#### **Figure 2: Prioritizing the Poorest Mobile Subscribers**





Using cell phone meta-data



## Algorithm predict better than purely geographic targeting of PMT

- In July 2020, the World Food Programme (WFP) sent BDT 4,500 (approximately \$53) using mobile money accounts to 23,434 households along the Jamuna River that were about to experience severe Flooding, based on data-driven forecasts of river levels.
- Many households that shoud have been reached could not be reached due to logistical challenges during the COVID pandemic.



Anticipatory transfer (Pople et al, 2023)

	Control mean	Treatment mean	Δ	Norm. Diff.	p-value
Individual characteristics					
Age	37.47	38.79	1.32	0.10	0.108
Female respondent	0.97	0.97	0.00	0.00	0.426
Household head	0.18	0.22	0.03	0.08	0.705
Completed primary school	0.34	0.30	-0.04	-0.08	0.576
Household characteristics					
Household size	4.68	4.73	0.05	0.03	0.872
Dependency ratio	0.75	0.76	0.01	0.02	0.282
Raw material house	0.26	0.27	0.01	0.02	0.183
Distance to large water body (m)	1332.73	1249.13	-83.60	-0.06	0.394
Protected mainland	0.43	0.33	-0.09	-0.19	0.470
Unprotected mainland	0.27	0.27	0.00	0.00	0.100
Char land	0.30	0.40	0.09	0.20	0.018
Anticipatory action					
Received WFP cash transfer	0.00	1.00	1.00		
Received dignity kit from UNFPA	0.06	0.14	0.09	0.29	0.000
Received feed or storage from FAO	0.04	0.07	0.03	0.15	0.011
Technology					
Used digital wallet in last six months	0.50	0.47	-0.03	-0.05	0.417
Own mobile	0.82	0.80	-0.02	-0.06	0.633
Uses someone else's mobile	0.16	0.18	0.03	0.07	0.482
Uses mobile at least once a week	0.97	0.96	-0.01	-0.03	0.609
Observations	2388	6566			

Table 2: Balance and summary statistics

Notes:  $\Delta$  reports the treatment mean minus the control mean. Norm. Diff. reports the normalised difference between the treatment and control group means, following Imbens and Rubin (2015). The last column reports the *p*-value from ordinary least squares regressions of each variable on the treatment dummy to test equivalence of means, controlling for union fixed effects and clustering standard errors at union level as in our main specification.

### Households that were reached and not look similar

Figure 3: Effect of receiving a cash transfer



Effect size in standard deviations of the control group

## Positive impacts



## Don't let any one fall in extreme Poverty: Ultra poor programs

- Adaptation will take money
- Without help, countries will look to the shortest way possible to adapt
- Adaptation may fight with mitigation unless well managed

## Conclusion