

# International gas markets: recent developments and prospects

Christopher Allsopp  
New College Oxford

Director, Oxford Institute for Energy Studies  
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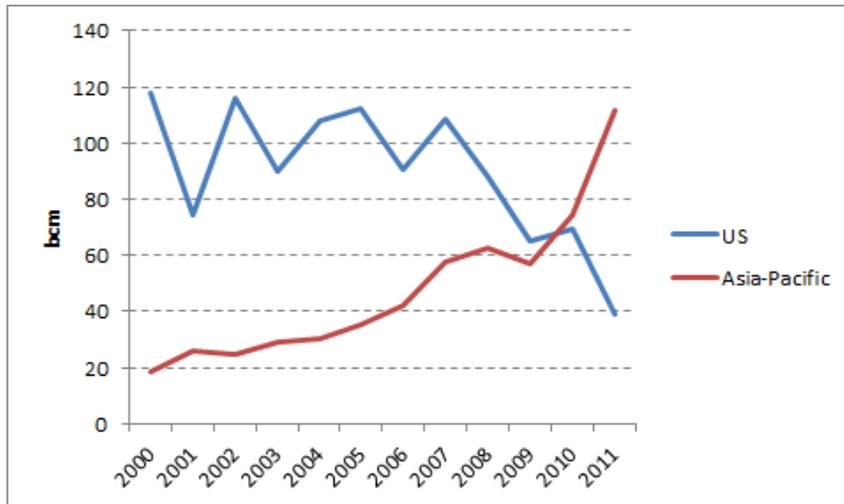
# International gas markets are changing rapidly

- The shale gas revolution in the US
- Gas 'glut' in Europe
  - Breakdown in 'oil linked' pricing in Europe
  - Will Asia follow?
- Russia/Asia
  - A swing producer? Or – missed the boat?
- East African potential
  - But at what price?
  - Constraints

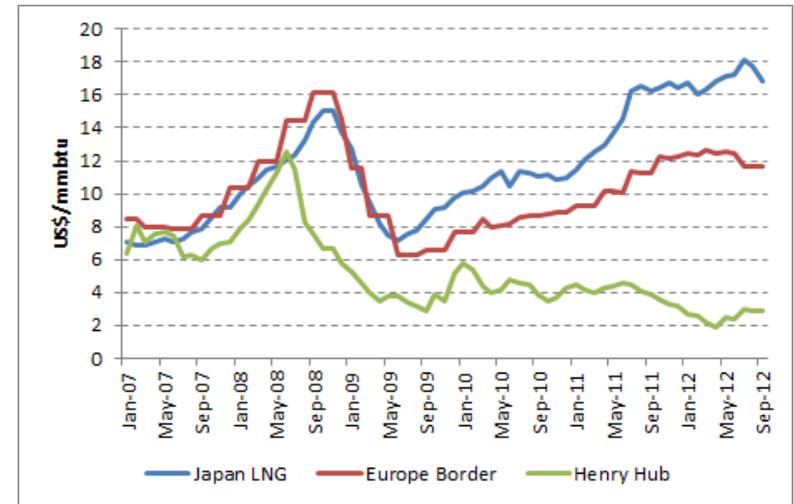


# The rationale for North American LNG exports: large price differentials leading to arbitrage opportunity

*Gas imports to the US and Asia*



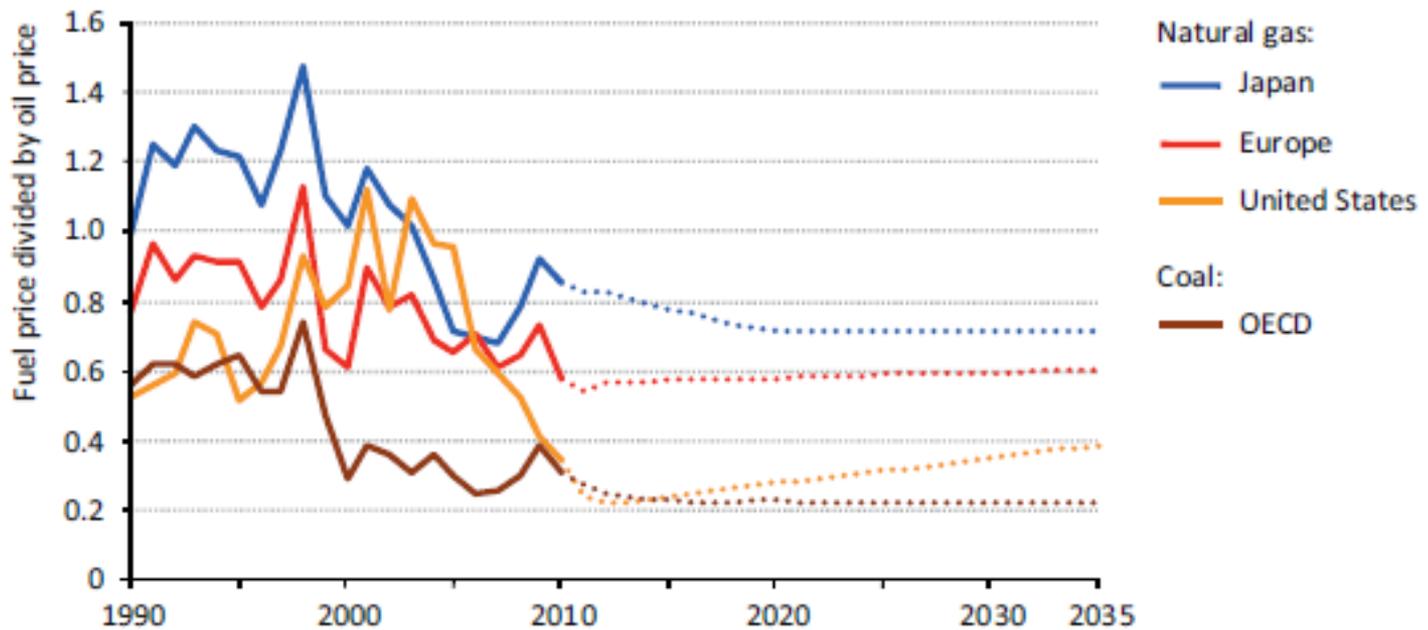
*Gas prices in US, Europe and Japan*



- The shale gas revolution in the US has seen gas imports drop sharply and LNG import facilities lie idle
- In contrast gas imports to Asia have risen sharply thanks to Chinese demand growth and the impact of Fukushima
- A significant price gap has opened up, driven by the supply-demand imbalance and also by the continuance of oil-linked pricing – an arbitrage opportunity that is begging to be exploited



**Figure 1.2** ▶ Ratio of average natural gas and coal prices to crude oil prices in the New Policies Scenario

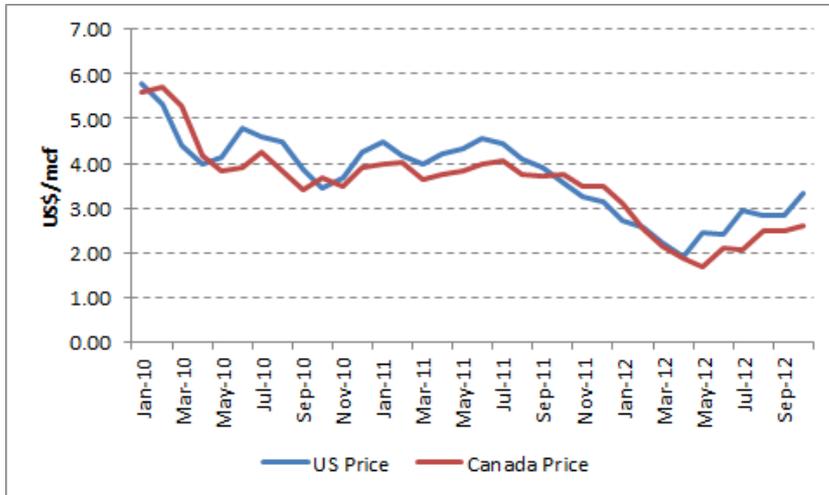


Note: Calculated on an energy-equivalent basis.

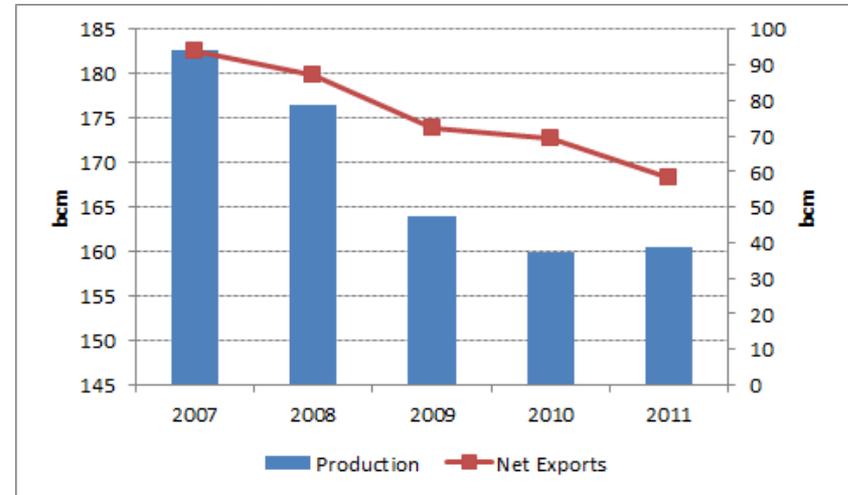


# The opportunity is perhaps even more relevant for Canada than it is for the US

*Gas price in US and Canada*



*Canada's gas production and exports*



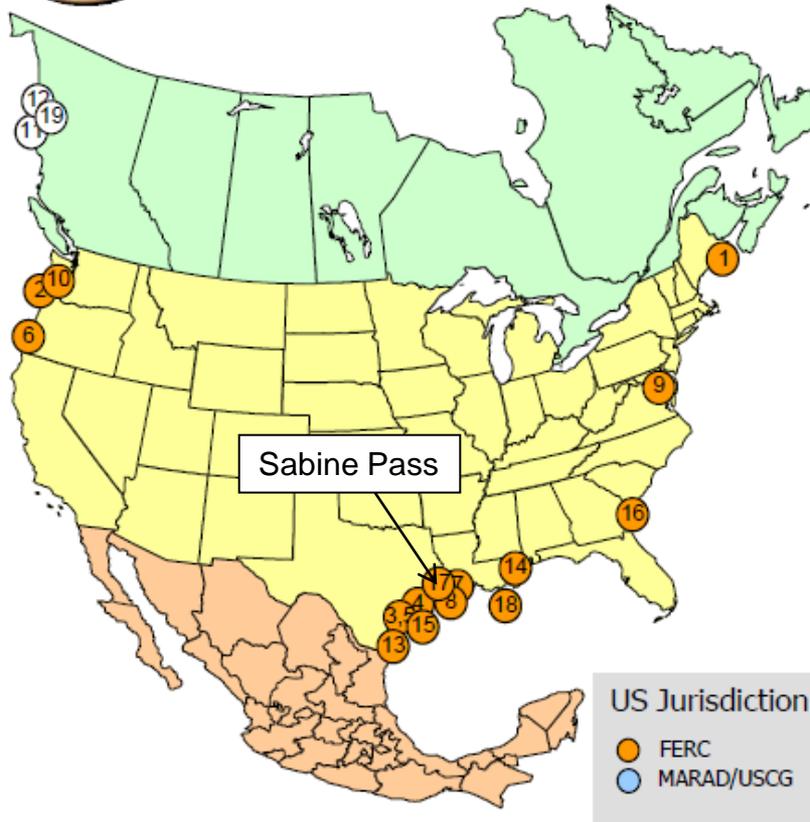
- Canada's gas exports to the US have been falling thanks to increased shale gas production
- Production has declined in line with this fall, but Canada has significant conventional and unconventional reserves to exploit
- Exports to Asia are a commercial and a political goal, with a particular focus on assets on the West Coast
  - Gas prices in Canada would not support development of the country's unconventional resources



# 16 new LNG export schemes are identified by the FERC, excluding Sabine Pass which has been approved



## North American LNG Import/Export Terminals *Proposed/Potential*



### Import Terminal

#### PROPOSED TO FERC

1. Robbinston, ME: 0.5 Bcfd (Kestrel Energy - Downeast LNG)
2. Astoria, OR: 1.5 Bcfd (Oregon LNG)
3. Corpus Christi, TX: 0.4 Bcfd (Cheniere – Corpus Christi LNG)

### Export Terminal

#### PROPOSED TO FERC

4. Freeport, TX: 1.8 Bcfd (Freeport LNG Dev/Freeport LNG Expansion/FLNG Liquefaction)
5. Corpus Christi, TX: 2.1 Bcfd (Cheniere – Corpus Christi LNG)
6. Coos Bay, OR: 0.9 Bcfd (Jordan Cove Energy Project)
7. Lake Charles, LA: 2.4 Bcfd (Southern Union - Trunkline LNG)
8. Hackberry, LA: 1.7 Bcfd (Sempra – Cameron LNG)
9. Cove Point, MD: 0.75 Bcfd (Dominion – Cove Point LNG)
10. Astoria, OR: 1.30 Bcfd (Oregon LNG)

#### PROPOSED CANADIAN SITES IDENTIFIED BY PROJECT SPONSORS

11. Kitimat, BC: 0.7 Bcfd (Apache Canada Ltd.)
12. Douglas Island, BC: 0.25 Bcfd (BC LNG Export Cooperative)

#### POTENTIAL U.S. SITES IDENTIFIED BY PROJECT SPONSORS

13. Brownsville, TX: 2.8 Bcfd (Gulf Coast LNG Export)
14. Pascagoula, MS: 1.5 Bcfd (Gulf LNG Liquefaction)
15. Lavaca Bay, TX: 1.38 Bcfd (Excelerate Liquefaction)
16. Elba Island, GA: 0.5 Bcfd (Southern LNG Company)
17. Sabine Pass, TX: 2.6 Bcfd (ExxonMobil – Golden Pass)
18. Plaquemines Parish, LA: 1.07 Bcfd (CE FLNG)

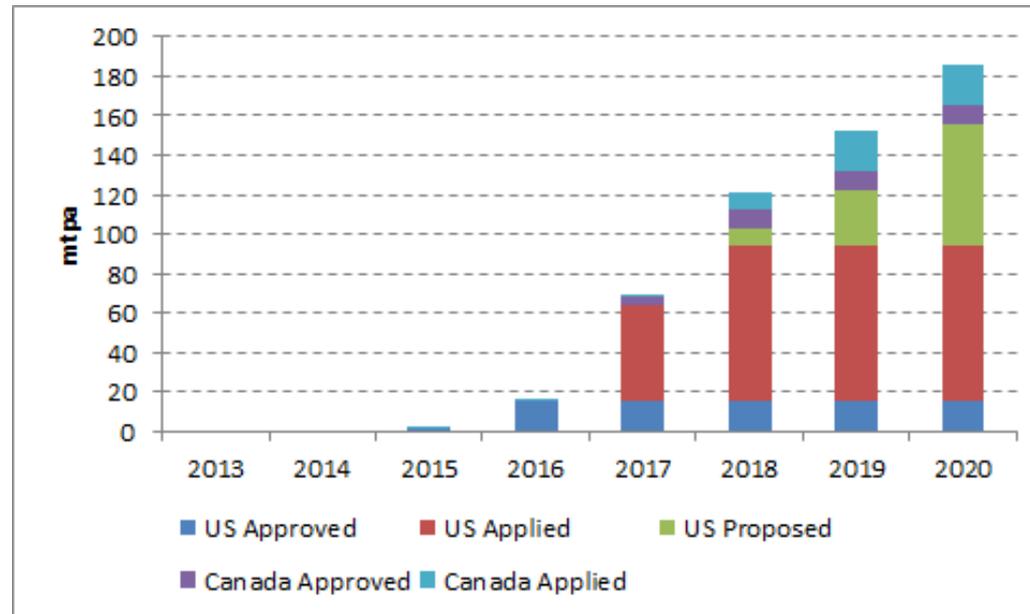
#### POTENTIAL CANADIAN SITES IDENTIFIED BY PROJECT SPONSORS

19. Prince Rupert Island, BC: 1.0 Bcfd (Shell Canada)



# North America could swamp the LNG market if all its projects came online (which is why that won't happen)

*Possible North American LNG exports*



- If all the US and Canadian projects came online 185mt of LNG could be exported by 2020 (compared to a global LNG market of 330mt in 2011)
- The key criteria for a new liquefaction plant are FERC approval for construction and DoE approval for non-FTA exports – only Sabine Pass (Cheniere) has these to date
- Political decision on US exports expected in 2013, with the impact on domestic prices and industry being the key uncertainty



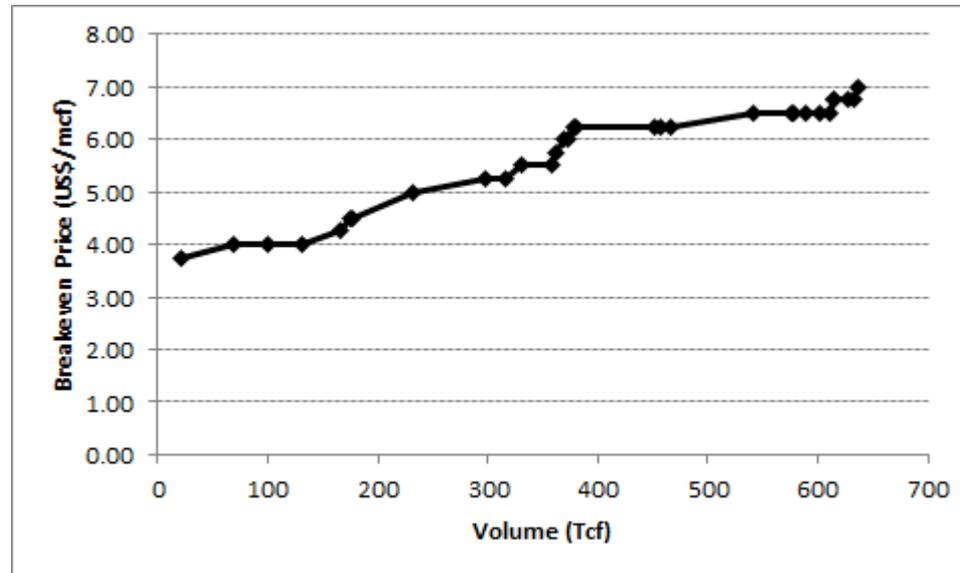
# Key question is about domestic gas price impacts.

- EIA survey looked at three key issues – the volume of exports, how fast they might be introduced and how shale gas production might respond
- Base case with no exports sees HH price rising to an average of \$5.80 over period to 2035
- Exports cause early peak in prices but levelling out as production responds
- Key issue is the supply response of shale gas output – in worst case scenario HH price could average almost \$10/mmbtu
- US policy very uncertain. Range of outcomes from ban on exports (crude oil exports are banned) to free for all
- Auction of permits? Export tax ? (As in Russia). Fiscal terms
- Effects on competitiveness (hype) and on consumer incomes.
- Major uncertainties



# Breakeven cost of shale gas production set to force an increase in Henry Hub price irrespective of exports

*Cost curve for US shale output*



- Consensus view is that current US shale gas production is not sustainable in the longer term at current price levels
- Liquids output and forward sales have mitigated low prices to date, but ultimately dry gas likely to be the marginal cost price setter
- Breakeven price likely to be in a \$4-7/mmbtu range, with \$5.50/mmbtu the mid point



# Cost of US gas exports in Europe and Asia

*Gas imports to the US and Asia*

<b>Henry Hub Price</b>	<b>2.0</b>	<b>3.0</b>	<b>4.0</b>	<b>5.0</b>	<b>6.0</b>	<b>7.0</b>	<b>8.0</b>	<b>9.0</b>	<b>10.0</b>
Liquefaction	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Transport to Europe	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Transport to Asia	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Regasification	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4
<b>Full Cost Europe</b>	<b>6.6</b>	<b>7.6</b>	<b>8.6</b>	<b>9.6</b>	<b>10.6</b>	<b>11.6</b>	<b>12.6</b>	<b>13.6</b>	<b>14.6</b>
<b>Full Cost Asia</b>	<b>8.4</b>	<b>9.4</b>	<b>10.4</b>	<b>11.4</b>	<b>12.4</b>	<b>13.4</b>	<b>14.4</b>	<b>15.4</b>	<b>16.4</b>

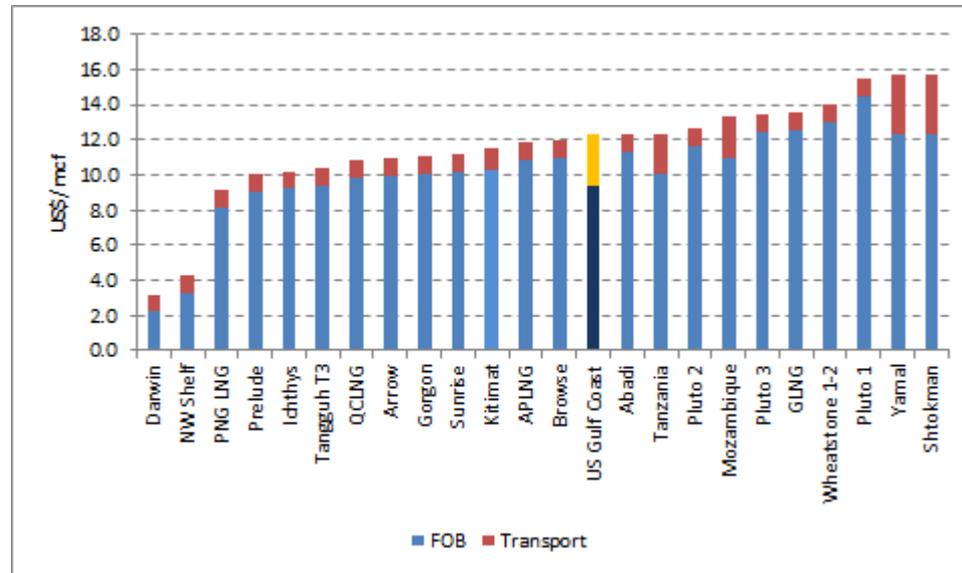
*NB: does not assume 15% mark-up in Cheniere contracts*

- Delivered cost to Europe or Asia includes upstream cost (or market cost), liquefaction, transport and regasification
  - Cheniere contracts include a 15% mark-up on Henry Hub price
- Delivered price to Asia assumes transport through a widened Panama Canal, where the tariff has yet to be confirmed
- At current HH price delivered cost to Europe would be .c\$8/mmbtu and to Asia would be \$10.mmbtu



# Gas from US Gulf Coast would be competitive in Asia but would not cause a huge price shift

*Breakeven delivered gas prices to Asia*



- At a HH price of \$5.50/mmbtu Sabine Pass LNG would sit in the middle of the cost curve to Asia
- Canadian LNG has a significant transport cost advantage but the initial capex for greenfield sites would be higher
- North American LNG would be unlikely to cause a large effect on prices, but is already changing the way in which price formation is being negotiated



# In Europe US gas can again be competitive but is unlikely to cause a price crash

*US gas export costs vs European prices*



- US gas exports are likely to have a marginal impact in Europe
- A most likely delivered cost would be c.\$10/mmbtu
- This would undercut current oil-linked contract prices, and would continue to do so unless the oil price falls back to c.\$90-95 per barrel
- Price of US LNG imports to Europe can provide a benchmark for Gazprom if it seeks to be price competitive



# Numerous Asian consumers are already involved in North American gas

- Supply contracts have already been signed with Cheniere Energy and with Kitimat in Canada
- Tolling agreements have been reached with a number of other potential liquefaction facilities
- Asian players have acquired significant gas assets across the US and Canada from which gas could be sourced for liquefaction
- Japanese and Chinese companies are most prevalent, but Korean and Indian companies are also taking upstream interests
- All these companies are likely to push for exports from North America, and can use their assets as negotiating tools with competing suppliers
- Would it be better to pay the price and invest elsewhere?



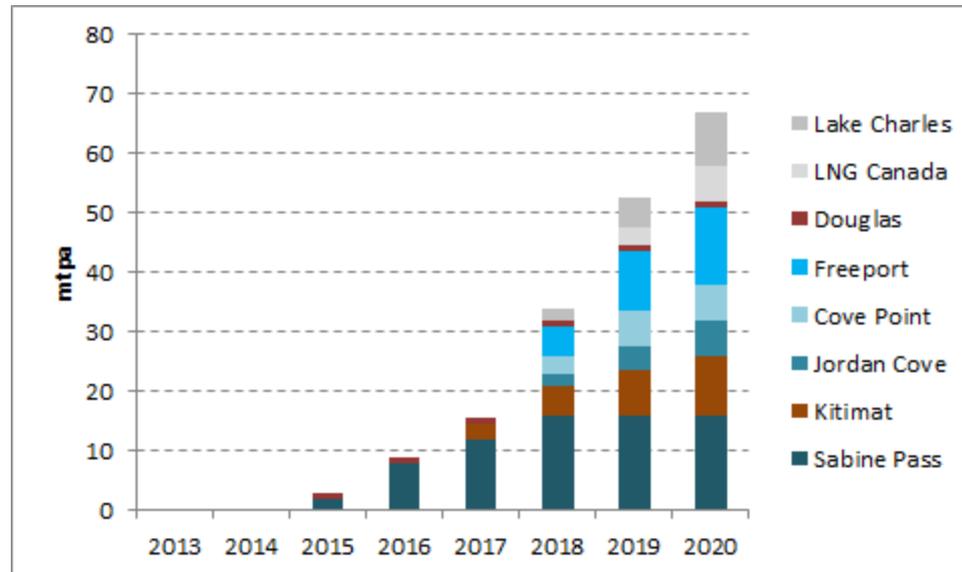
# The political debate in Canada is still evolving and may limit future developments

- Canadian politicians have been very enthusiastic about increased economic links with Asia, seeing energy as a key plank in this strategy
- However, this enthusiasm may be tempered by a number of concerns
- Nexen and Progress Energy deals highlight concerns over Asian influence in Canada
- Environmental lobbies against gas industry development are increasing their complaints
  - Development of shale gas
  - Pipeline routes
  - Shipping routes from Kitimat
- Some projects also remain fixated with oil-linked pricing (e.g. Kitimat) which would reduce competitiveness. (this is likely to change)



# Likely outcome is total exports in the range 50-65mtpa by 2020

*Estimate of North American LNG exports*



- Application to FERC a key indicator of commitment to LNG exports
- Involvement of significant Asian partners may also catalyse developments
- 5 US projects and 3 Canadian projects seem most likely to move ahead by 2020
- Significant further development could push HH price to a level where exports become a less profitable option and could also cause political reaction



# Prospect of North American gas exports already having an expectational impact on contracts and price formation

- The potential for North American LNG exports is undoubtedly large, and the current arbitrage opportunity is very tempting
- Political decisions will confirm or undermine the opportunity in 2013
- However, commercial considerations will play a greater role in limiting the overall size of export volumes
- North American exports are price competitive in Asia but sit in the middle of the cost curve
- In Europe US LNG exports are likely to act as a marginal price setter
- In both regions, though, the potential for HH-linked pricing has already caused a re-think of the price formation model

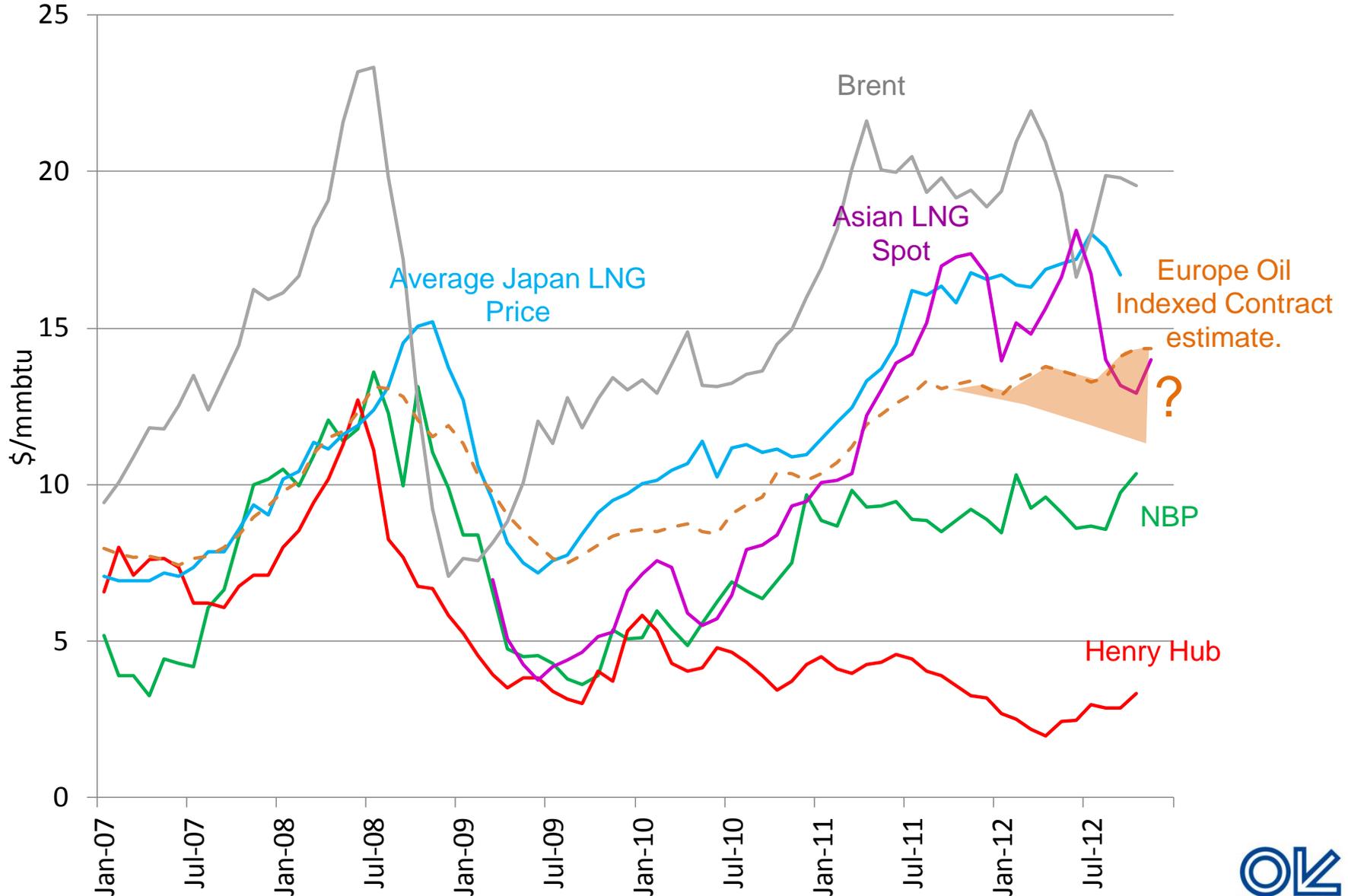


# Price formation in Europe – and Asia

- Oil linked pricing breaking down
- The Groningen net back system
- Rise of European hubs – gas on gas competition
- Flexibility and renegotiation
- What accounts for the high prices in Asia?
- Competition policy and market structure
- Russia and China



# Gas Prices 2007 – October 2012

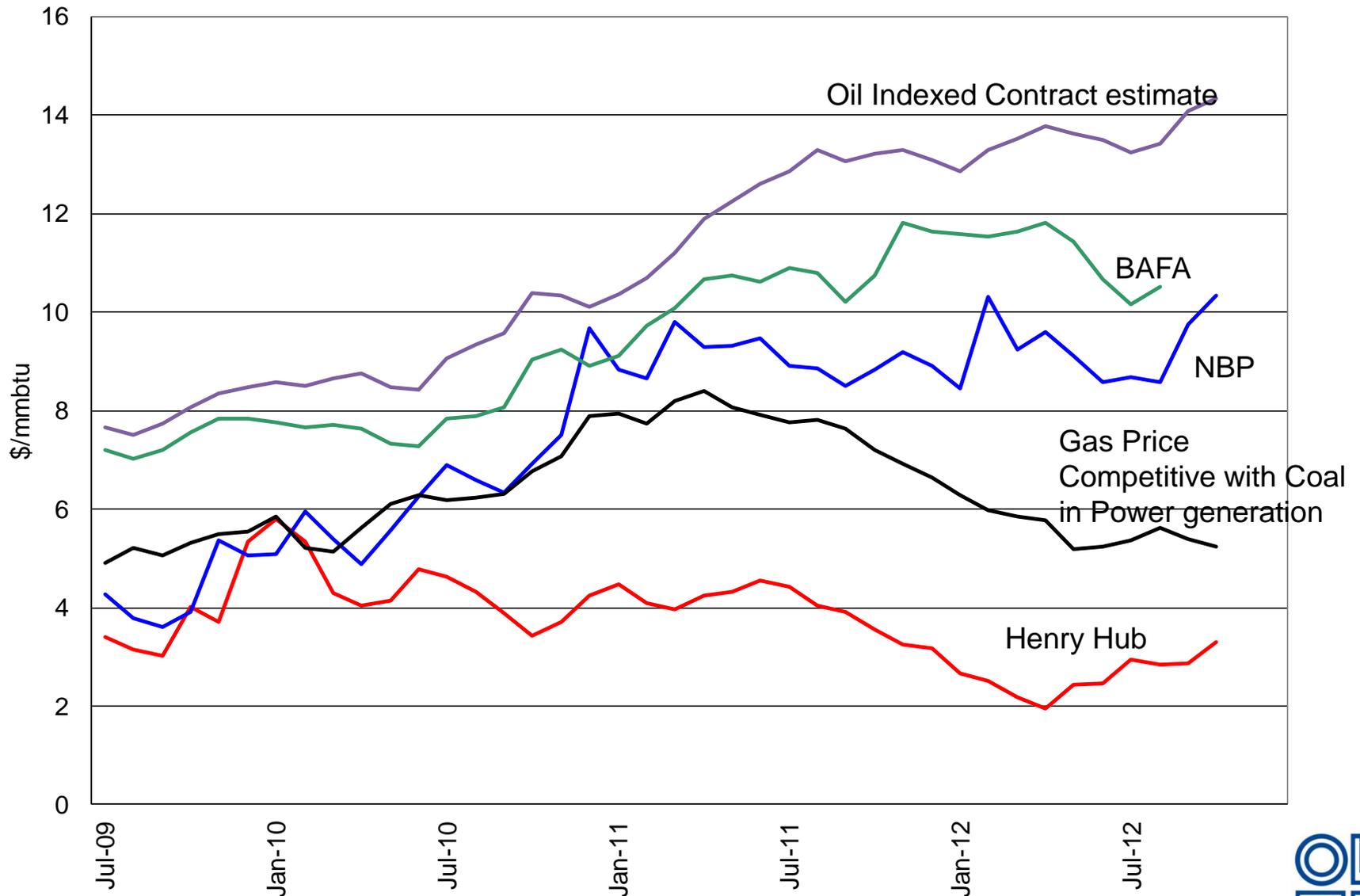


Sources: Argus, EIA, Platts, Own Analysis



# European Gas Prices vs Coal

## June 2009 – October 2012

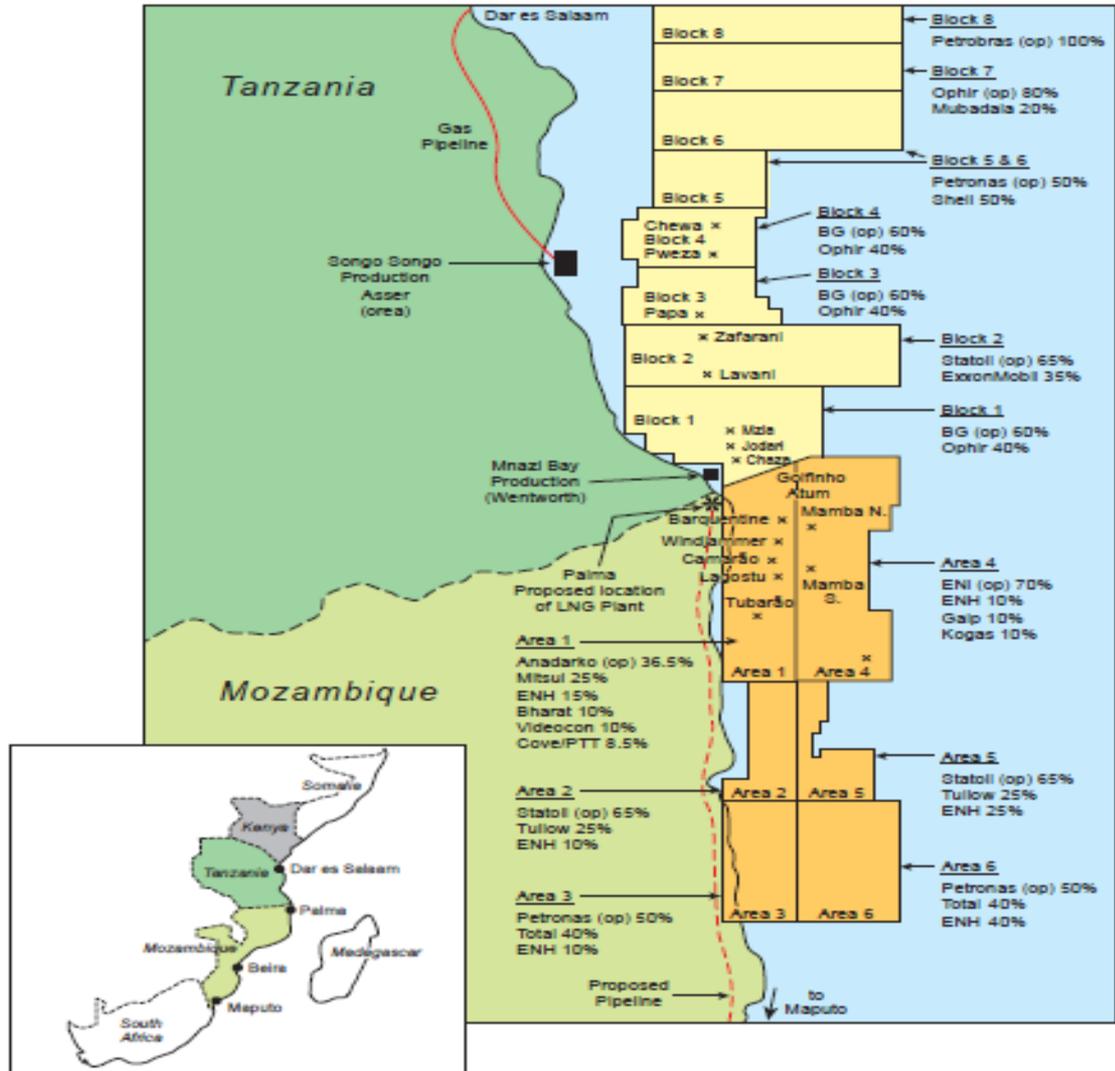


# What about East Africa?

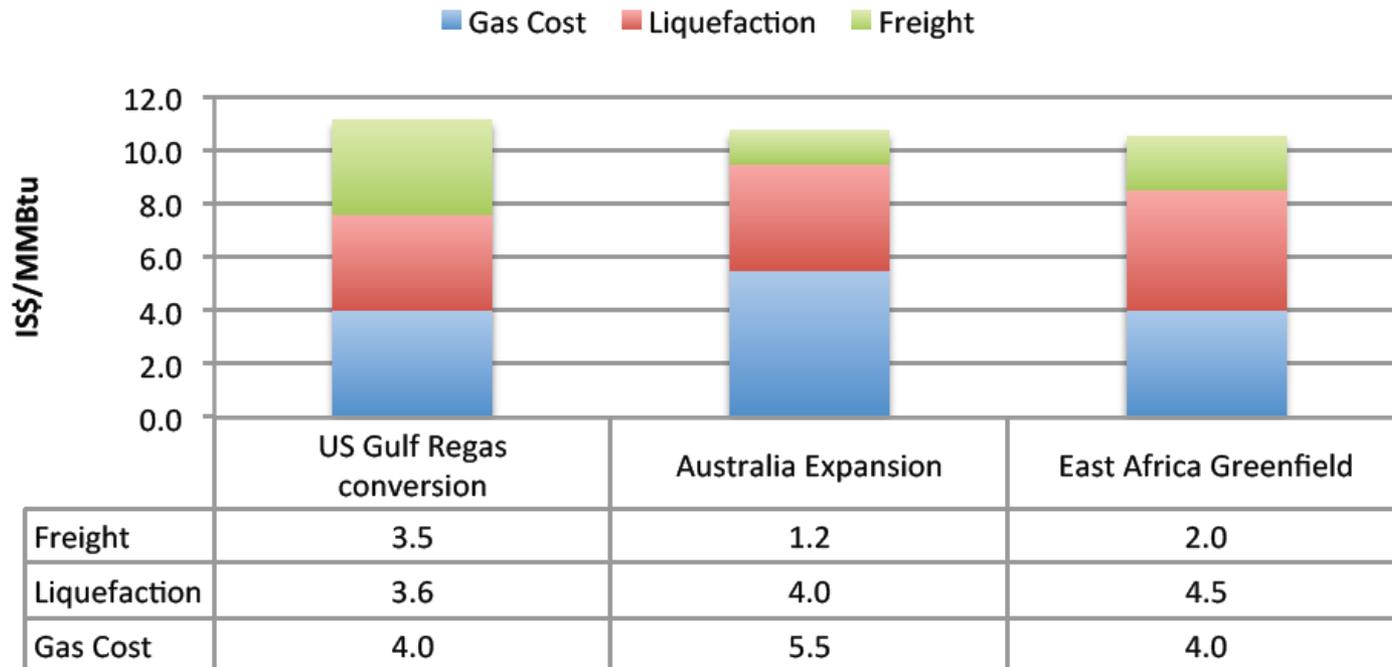
- The potential
- Infrastructure and financing issues
- Costs and prices
- Managing the resource



# EAST AFRICAN GAS



## Comparison Delivered Cost of LNG

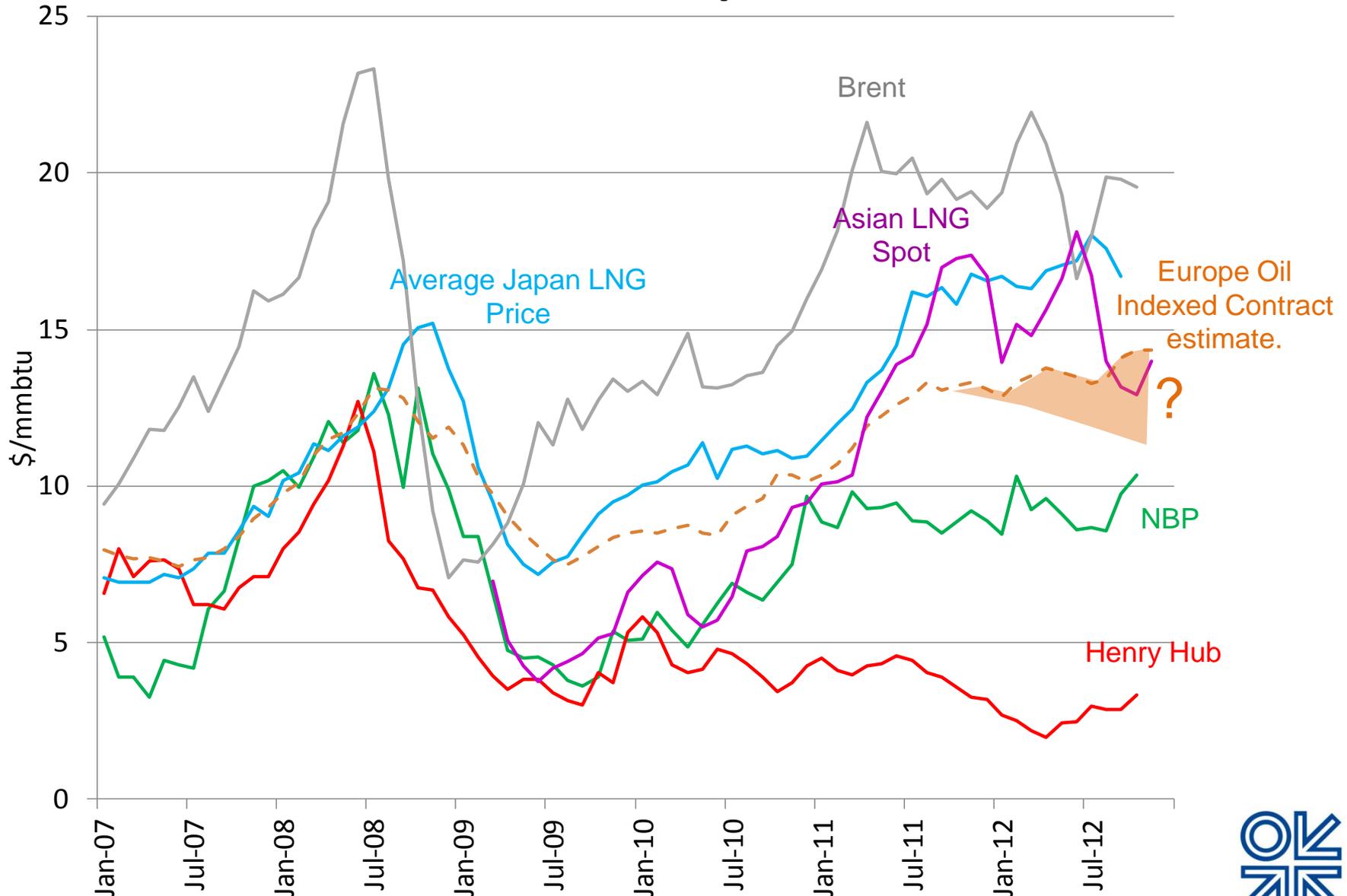


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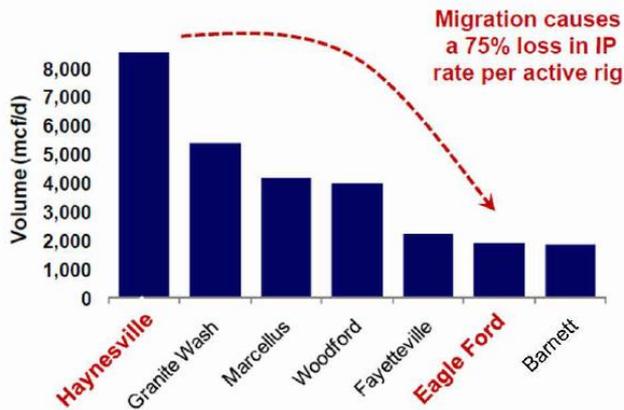
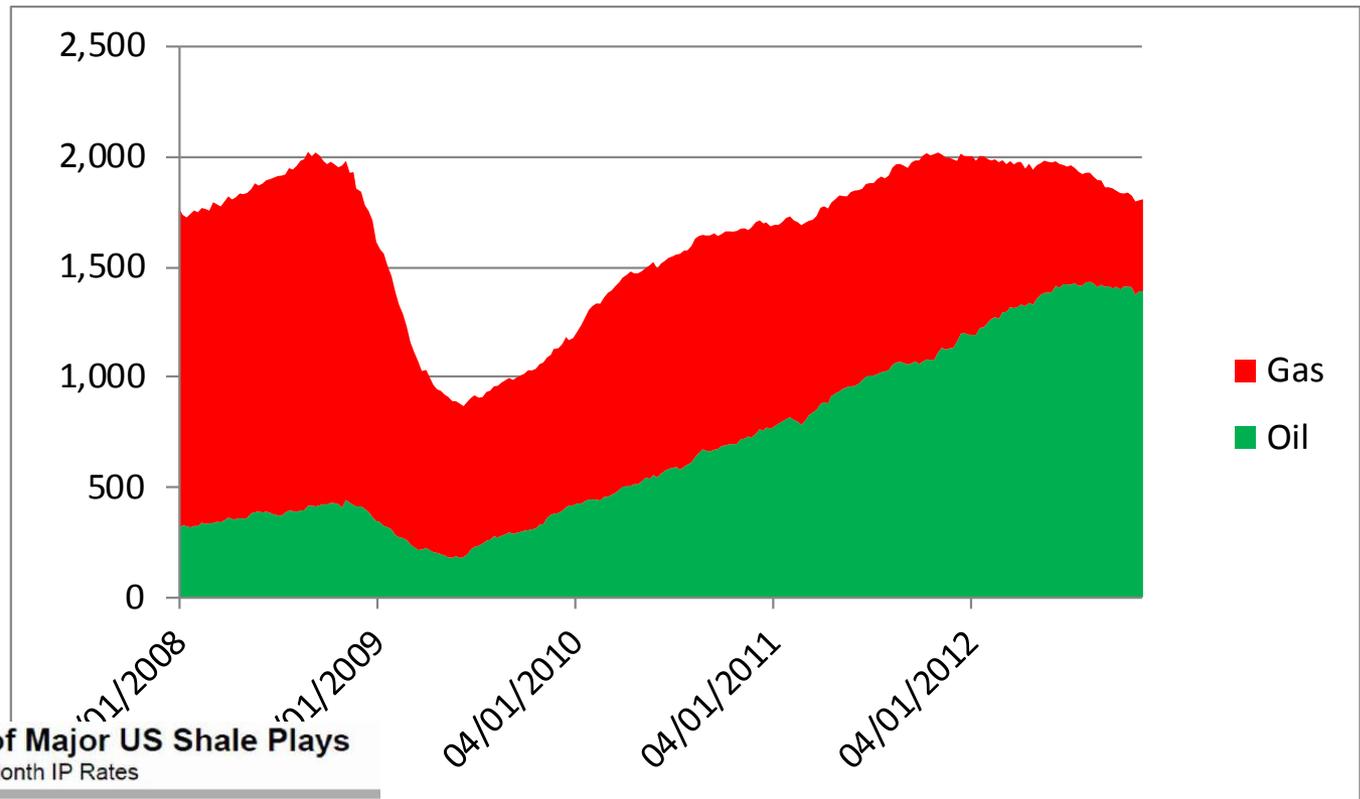
# “Globalisation”: how quickly can international “basis” develop?



Sources: Argus, EIA, Platts, Own Analysis



# US Oil and Gas Directed Drilling



Source: Baker Hughes,  
Arthur E Berman, Labyrinth Consulting Services



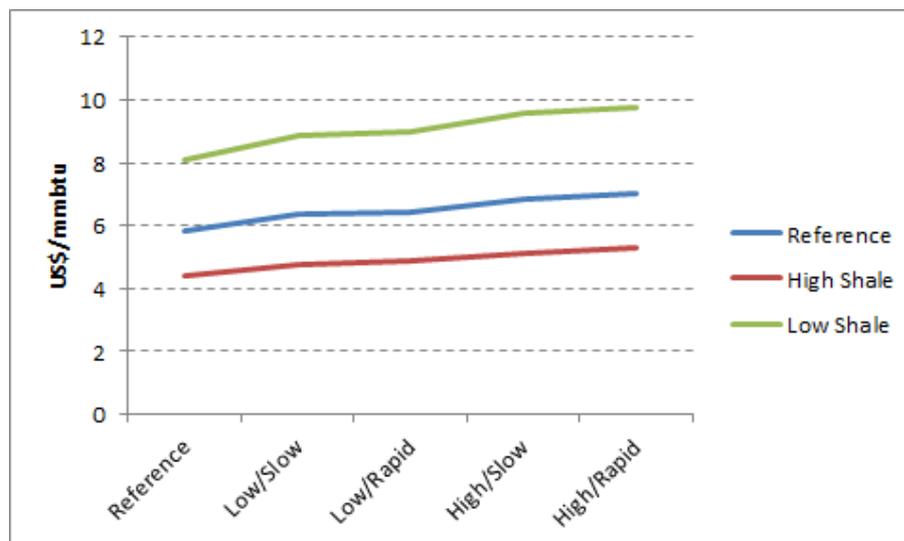
## Impact of North American projects will also be mitigated by reaction of participants

Participant	Pricing Strategy
Indigenous owner of gas assets	Look for highest price available – HH or premium if offered by LNG exports
Owner of gas assets with LNG terminal	Aim for highest LNG price possible (currently oil-linked)
Consumer who owns gas assets	Transfer price at cost to domestic market
3 <sup>rd</sup> party LNG terminal owner	Offer HH price plus a margin, while also covering costs of liquefaction etc
Portfolio buyer of gas at HH prices	Relative price difference is key – aim for highest price possible in Asia/Europe
Consumer buying gas at HH prices	Looking for lowest price possible – would compare delivered HH-related cost with alternative supplies



# Key question is about domestic gas price impacts.

*Gas price estimates in various LNG export scenarios*



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- Reference case based on no exports sees HH price rising to an average of \$5.80 over period to 2035
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