Coffee Sector Workshop  
February 9, 2015

9th February: Monday

0800-0845 Registration

0845-0930 Opening Session

Welcome: Dr. Richard Newfarmer, IGC Rwanda Country Director
Opening remarks and Key Note speech: Hon Dr. Geraldine Mukeshimana, Minister of Agriculture

0930-1100 Panel 1: Enhancing the Coffee Sector – issues and solutions
- What are the easiest ways to create value added in the sector?
- How can we increase coffee productivity?
- What policies are needed to increase value added in washing?

Moderator: Prof. Jean Jacques Mbonigaba, DG RAB
Presenters: Dr. Rocco MacChiavello, Issues in the coffee sector
Dr. Celestin Gatarayiha, draft of the coffee policy
Government Representative: Leonard Rugwabiza, Chief Economist, MINECOFIN;
Discussants: Jonathan Argent, Consultant
Alex Kanyankole, CEO BRD
Open discussion between participants

1100-1130 Coffee break

11:30- 13:00 Panel 2: Conditions on international markets, value chains, access to finance
- How can we encourage access to finance in the coffee sector?
- What do buyers want from the coffee sector?
- How can data enhance coffee production?

Moderator: Doreen Kagarama, Strategy and Policy Unit, Office of the Presidency
Presenters: Nupur Parikh, TechnoServe - Interventions in the sector
Fred Kiteng'e, Root Capital - Value-chain financing
Cory Bush, Falcon International – What Buyers Want
Discussants Marcelo Pereira, ACDI/VOCA, Ethiopia Coffee Reforms
Hannington Namara, Country Director TradeMark EA
Open discussion between participants
1400-1530 Panel 3: Policies and experiences in other countries

- What policies have been most successful in promoting coffee in other countries?
- What are the main challenges faced by other countries?
- How to solve these problems?

**Moderator:** Dr. Magnifique Nzaramba, COO, NAEB

**Panellists:**
- Prof. Pepita Miquel-Florensa, Costa Rican coffee sector
- Norman Mutekanga, Ugandan Coffee Sector
- Francois Sihimbiro, SNV Rwanda Turnaround program
- Endris Negus, Ethiopian Commodity Exchange Authority
- Andrew Guinn, Duke University, Burundi

Open discussion between participants

1530- 1600 Coffee break

1600 –1630 Wrap up session and way forward

- Richard Newfarmer, Country Director, IGC
- Amb. George William Kayonga, CEO NAEB

16.30 – 16.45: Closing remarks

- Hon. Tony Nsanganira, Minister of State for Agriculture
- Hon. François Kanimba, Minister of Trade and Industry (TBC)