



# **Eradicating Extreme Poverty:** Ultra-poor *Graduation* as a Social Protection Tool

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# With a Humble beginning in 1972, BRAC is Working Internationally



# BRAC's Approach for Addressing Poverty and other Social Injustice

- **Economic development and social protection**
  - Microfinance, Agriculture and food security, Enterprises and investments, Targeting the ultra-poor
- **Expanding horizons**
  - Education, Migration
- **Empowerment**
  - Community empowerment, Gender justice and diversity, Human rights and legal services
- **Well-being and resilience**
  - Health, nutrition and population; Water, sanitation and hygiene, Disaster, environment and climate change

# BRAC's Scale and Diversity



**138M**

Population Coverage



**932.4M**

Annual Expenditure



**115K**

Employees



**111K**

Community Health Workers



**45K**

Schools



**11.2M**

Graduated Students



**4.8M**

Borrowers



**525K**

Women Received Assets



**3.9M**

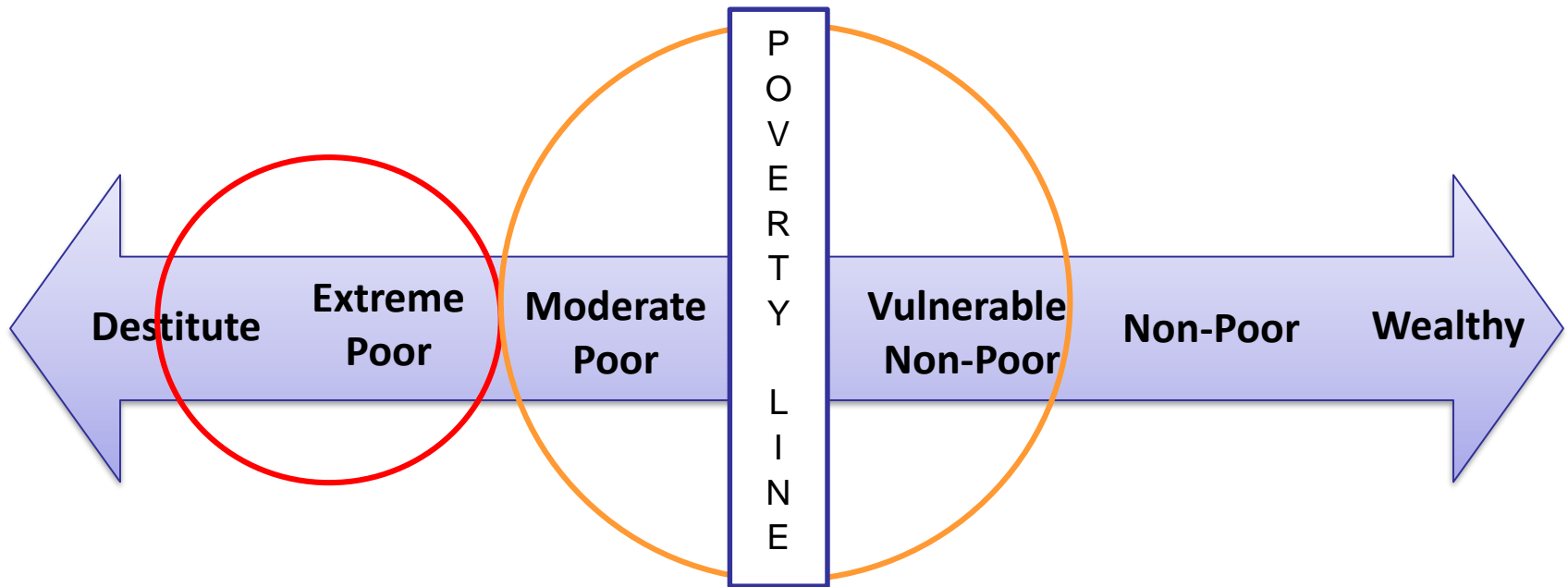
Received Legal Education

# A lot more to be achieved...

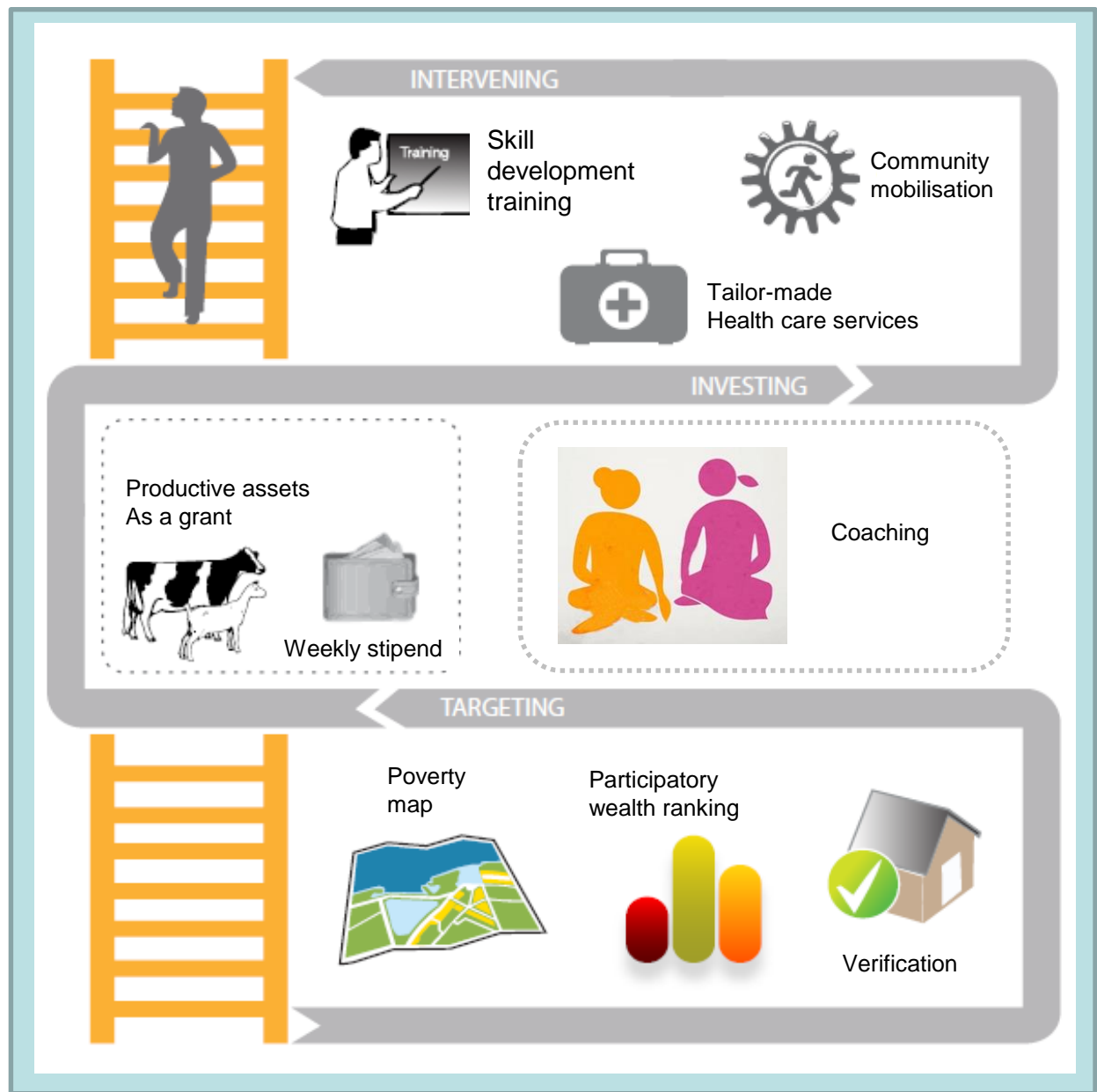
- **In our collective endeavour to**
  - ‘End poverty in all its forms everywhere’ (SDG 1)
  - ‘End hunger, achieve food security and improved nutrition and promote sustainable agriculture’ (SDG 2)
- **In Bangladesh**
  - About 30-40 million people live below the lower poverty line
  - 15 million below 70 cents a day (*the ultra-poor*)
- **Globally**
  - Almost a billion people still live below \$1.25 a day
  - About 800 million people do not have enough food to lead healthy active life

# Why Target Ultra-poor (TUP)?

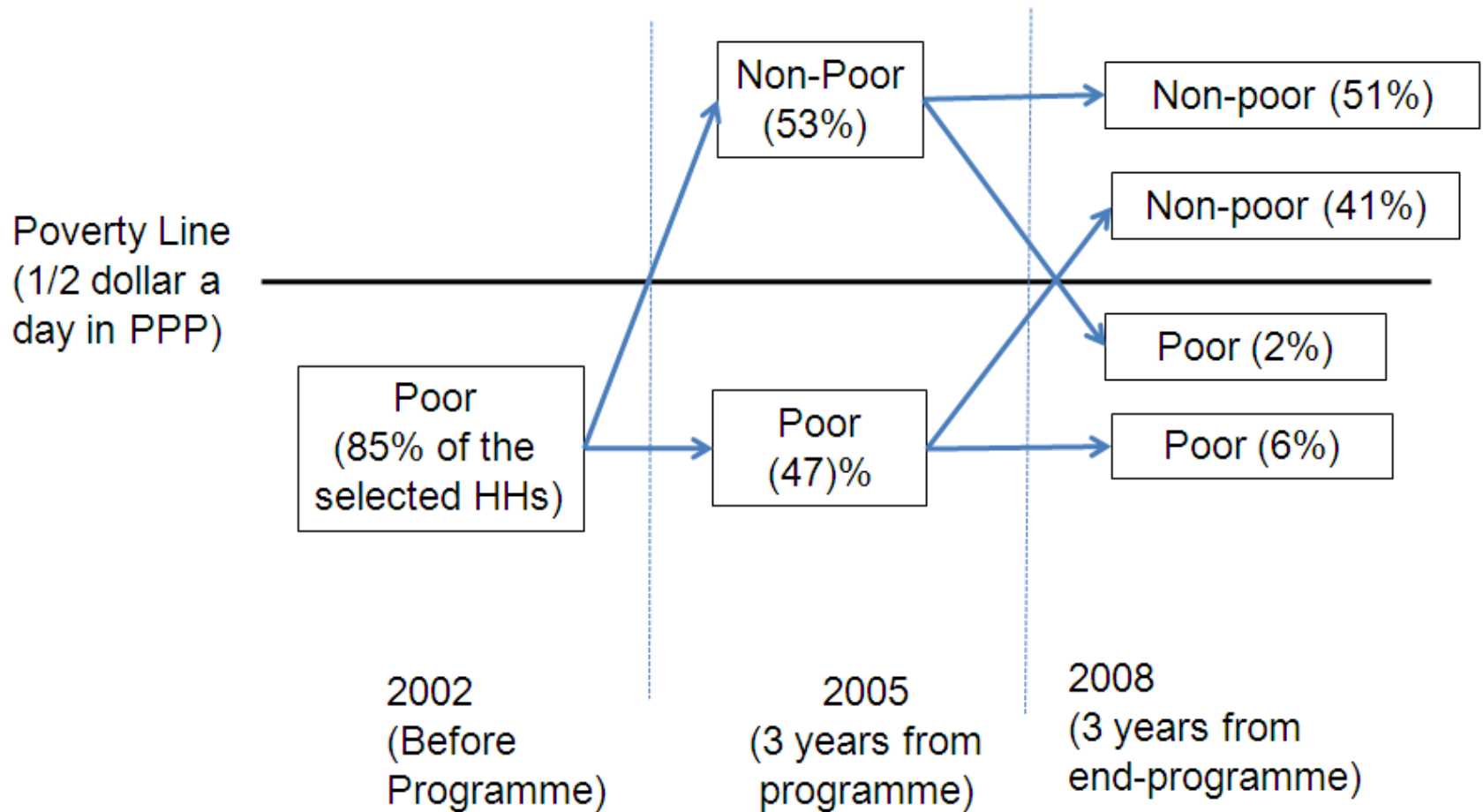
- Financial services often do not reach the ultra-poor
- (leading to) exclusion from linked livelihood and social services



# Targeting the Ultra Poor (TUP): The Graduation Programme



# Creating Pathways Out of Extreme Poverty





# Distinguishing Features of the TUP Model

- A social protection tool
- Rigorous targeting
- Address multiple constraints
- A time-bound strategy
- Creates a pathway out of extreme poverty
- A sustainable change in livelihoods
- Creates 'Hope'

# Challenges

- How to get governments to scale it using own resources
- How to reduce cost; are all the components equally important? Same intensity?
- Graduating in situations without MF
- Synchronizing the operational definition of UP with universally understood (under \$1.25/day)
- A TUP for conflict countries?
- How to leverage on other effective tools to multiply impacts

# A Short Video on TUP

# Thank you!