

# BRAC's Ultra-Poor Program

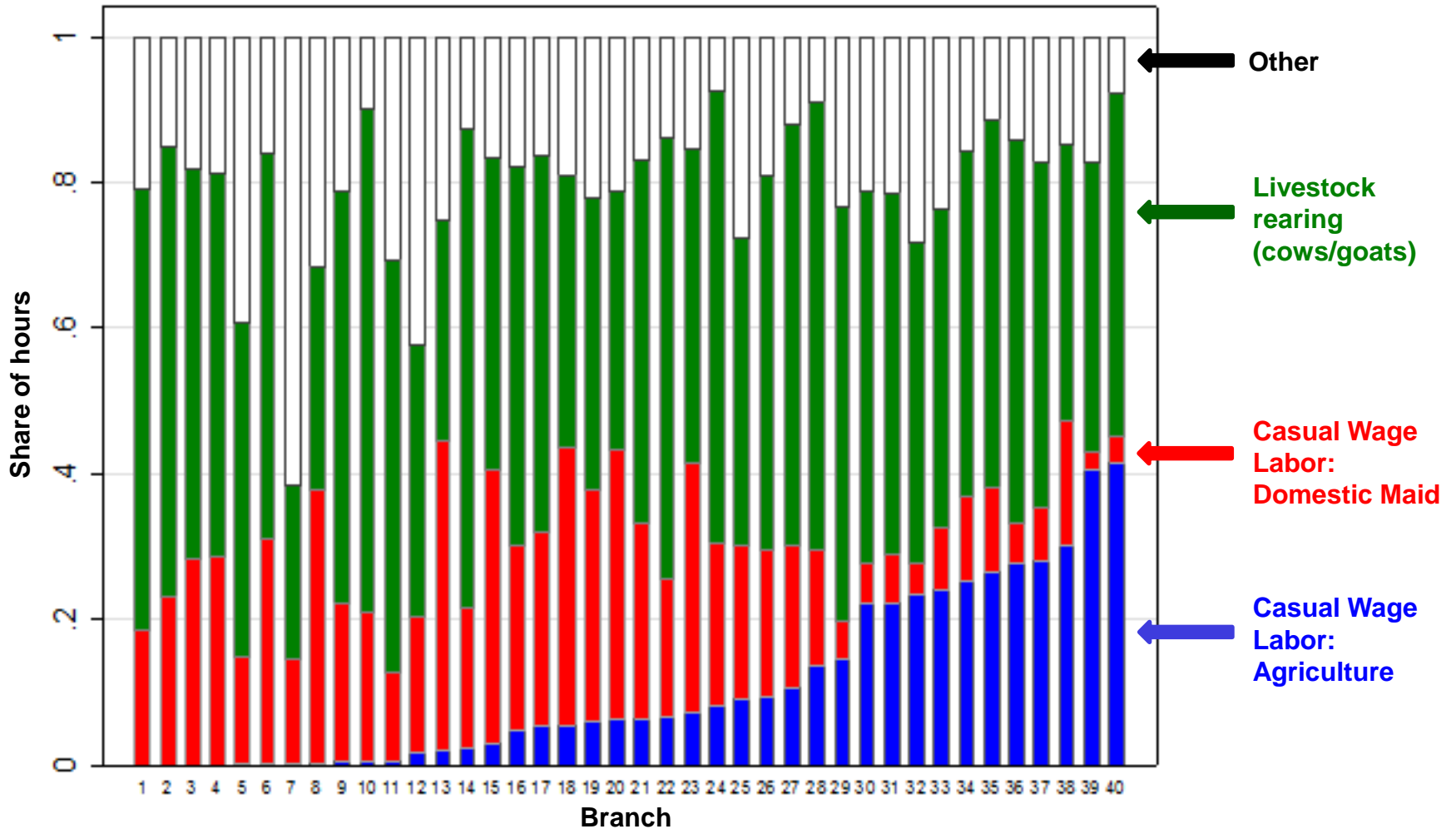
Results from a long-run evaluation in  
Bangladesh

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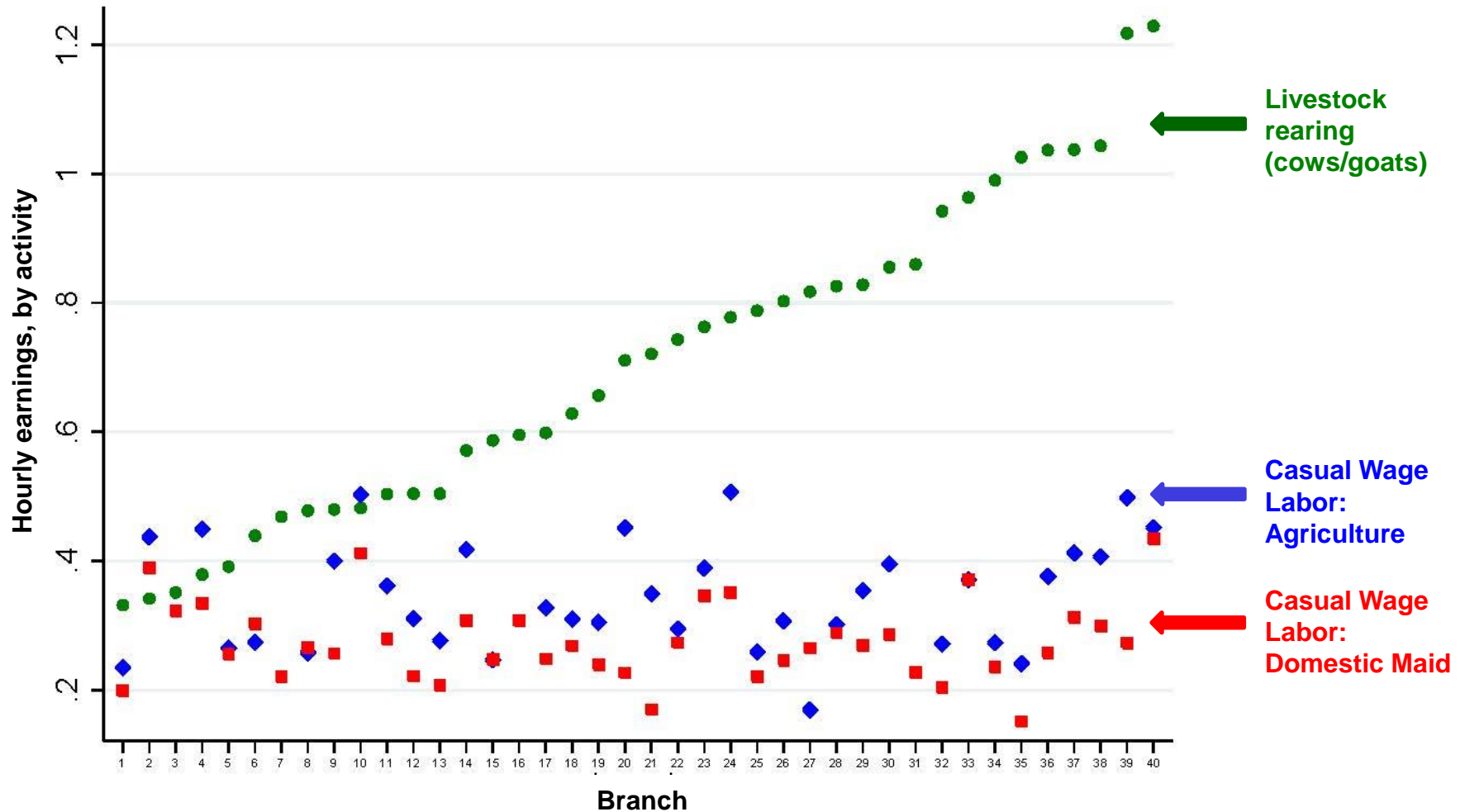
# the context

- women labor markets in Bangladeshi villages where BRAC TUP operates
  - 1309 poor villages
  - 23,000 HHs from different wealth classes

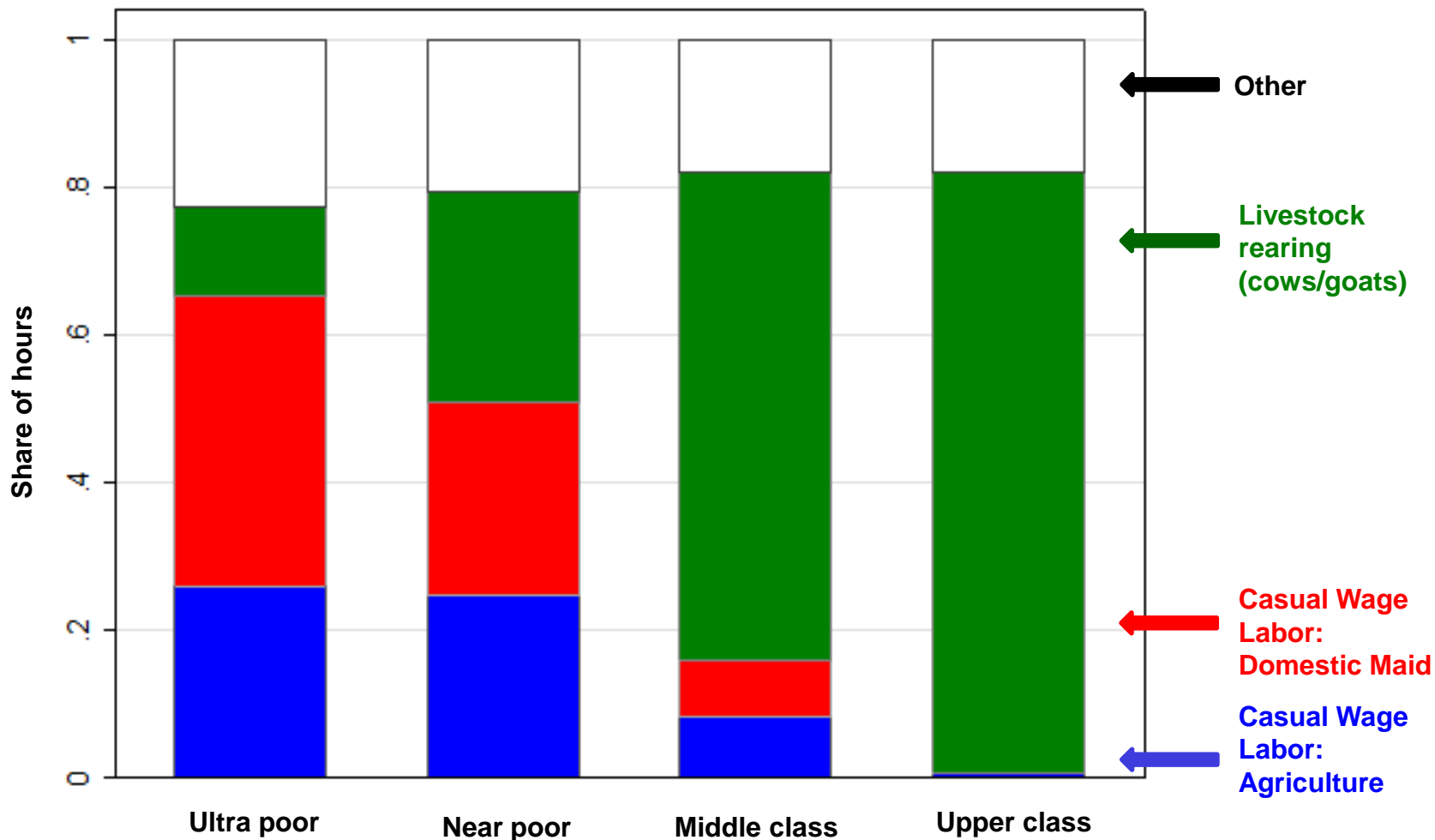
# women only do 3 jobs



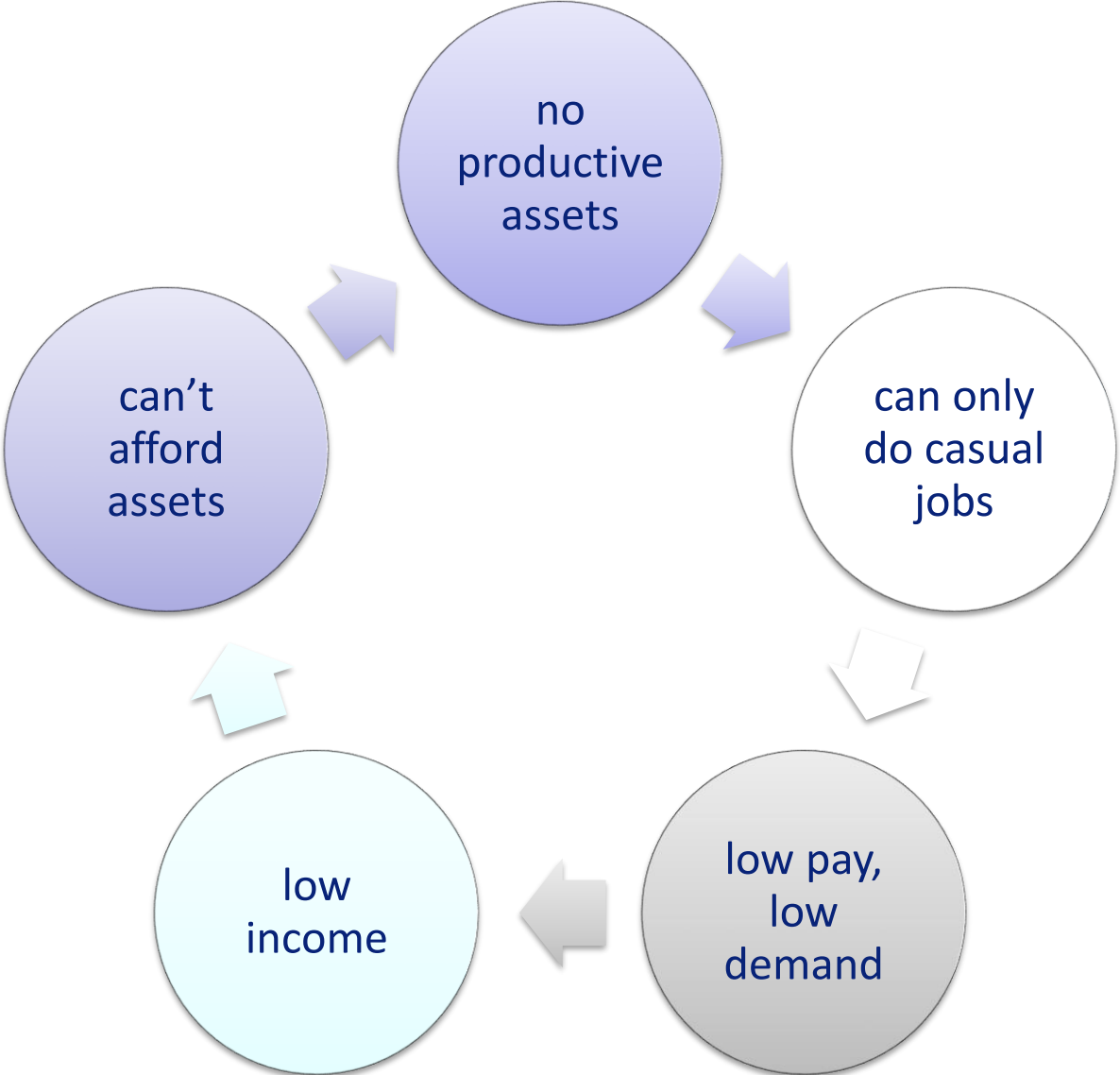
# hourly earnings are lower in casual jobs



# only the poor do casual jobs



# Poverty trap?



# BRAC's TUP aims to break the trap

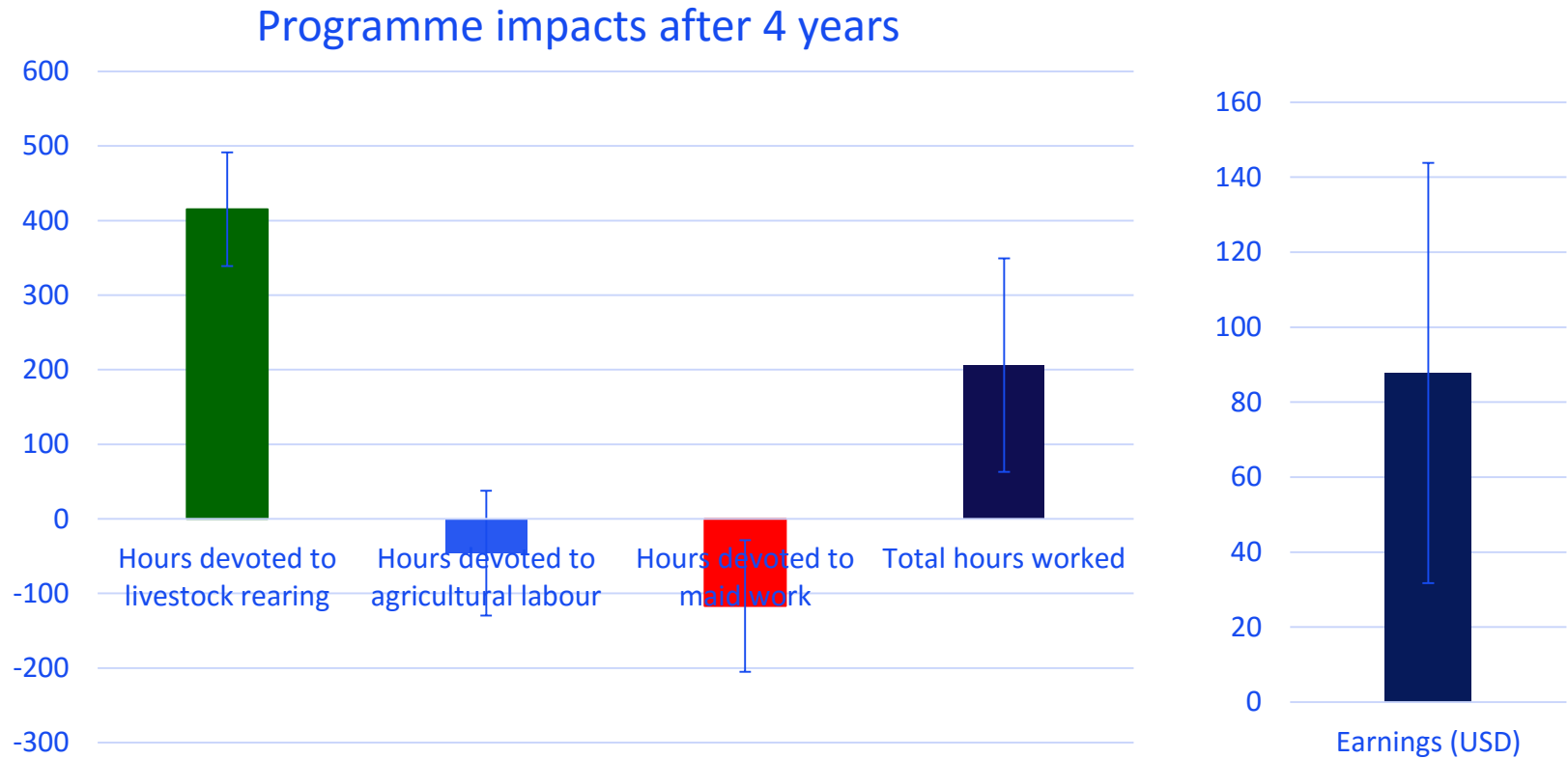
- Eligible: poor women, identified by the communities, verified by BRAC employees
  - On avge, 6 women per community (7% of HHs) are eligible
- Asset menu: livestock, small crafts, small retail..
- Almost all choose a livestock combination
- Value of transfer (9500TK= 140USD)
  - 1X yearly PCE; 2X yearly earnings; 9X savings
- Commit to retain it for 2 years, free to sell after that
- Asset specific training - intensive over first year

# Evaluation strategy

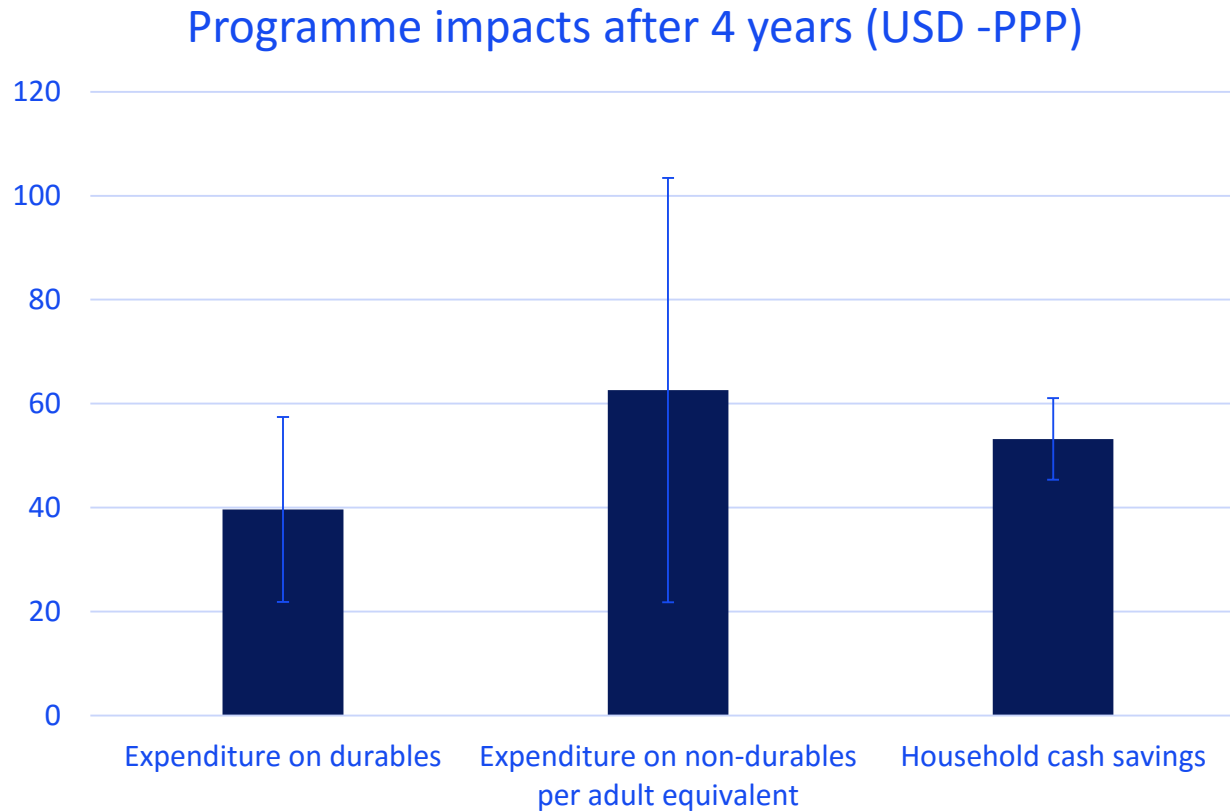
- Randomise the programme roll-out across 40 BRAC branch offices (1309 communities) in the poorest areas of the country
  - 20 treated in 2007, 20 in 2011
- Beneficiaries + all other poor + a sample of other wealth classes surveyed in 07,09, 11,14
- Final sample: 6732 eligible beneficiaries & 16,297 HHs from other classes



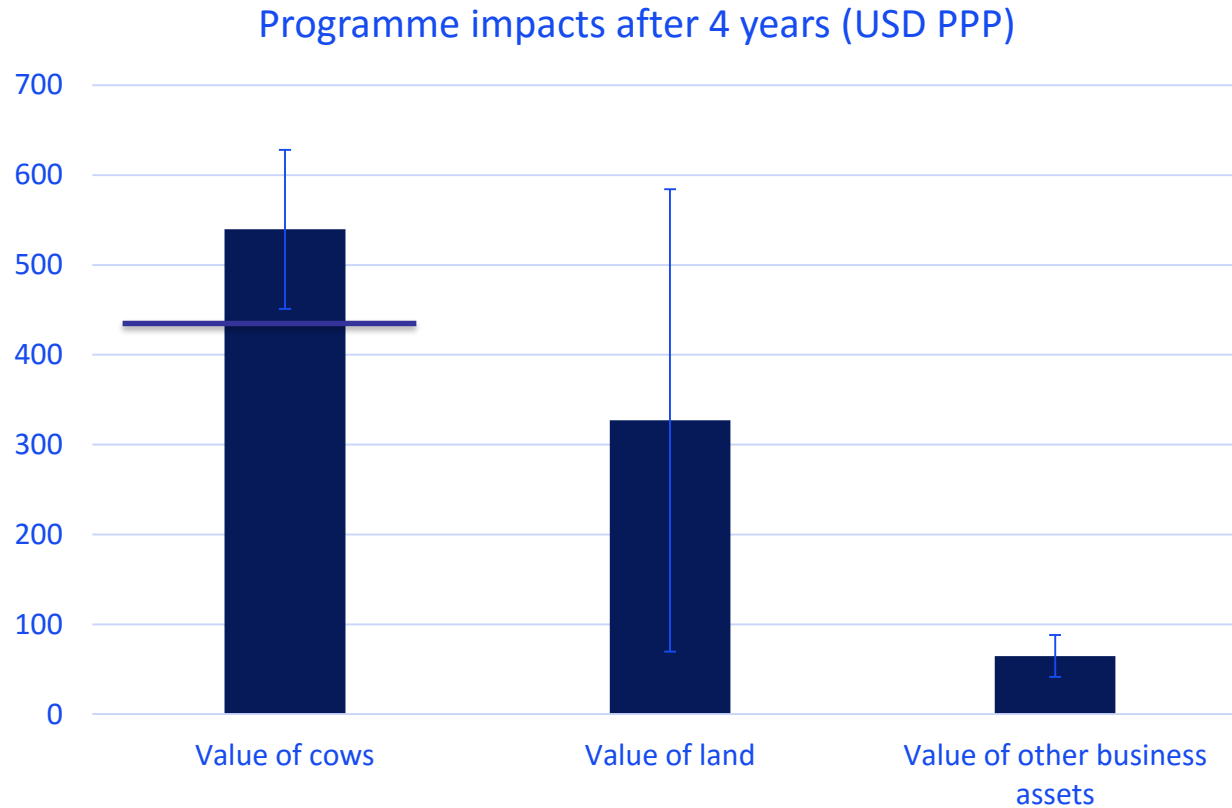
# TUP transforms job choice..



# this increases consumption & savings



# and leads to further asset accumulation



benefit/cost ratio is 5.4



# internal rate of return is high

22% on average

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graph TD; A[22% on average] --- B[positive for almost all beneficiaries]; A --- C[larger than 5% for most]; A --- D[larger than 22% for a large minority]
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positive for almost all beneficiaries

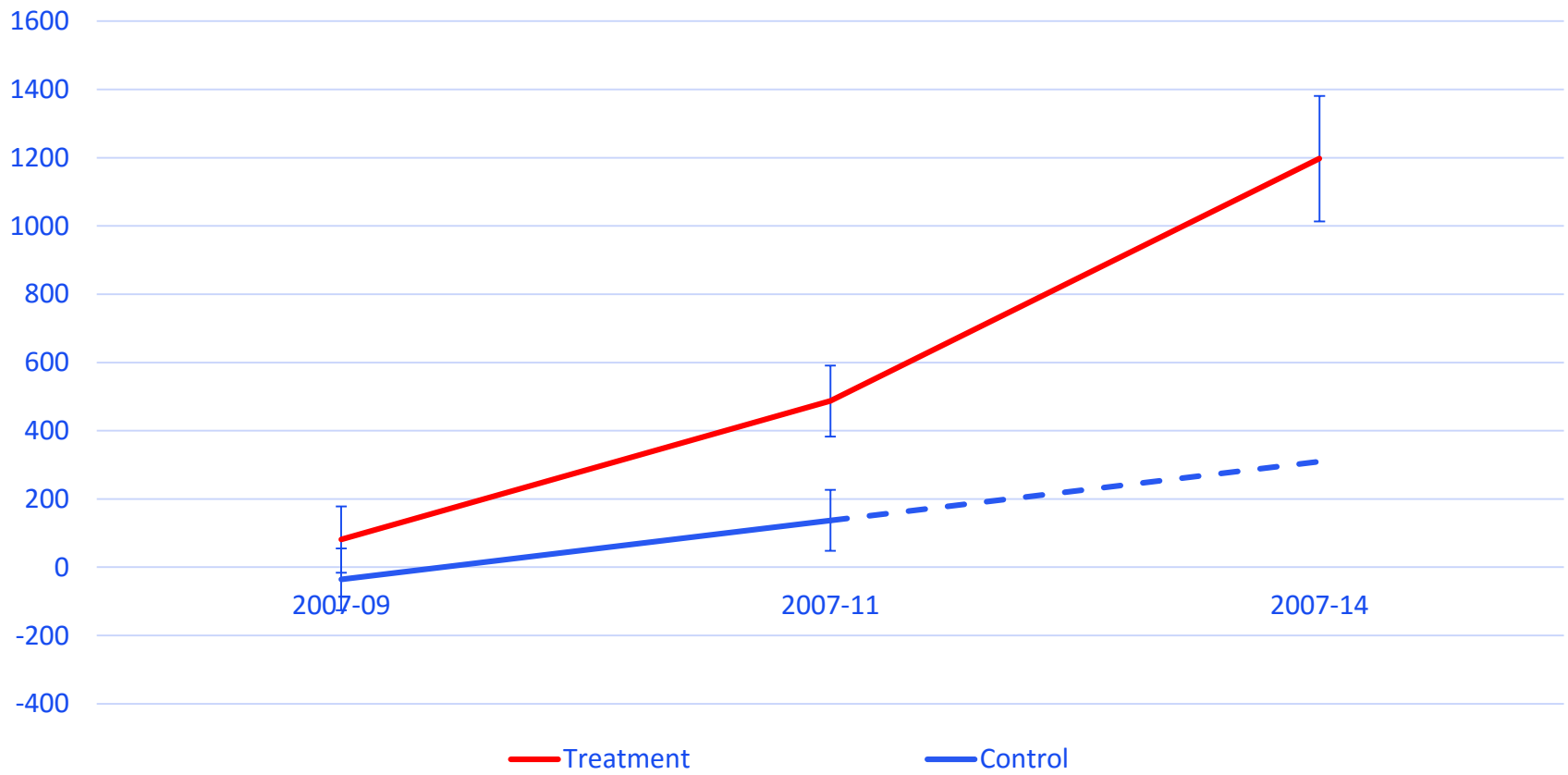
larger than 5% for most

larger than 22% for a large minority

Effects are sustained after 7  
years

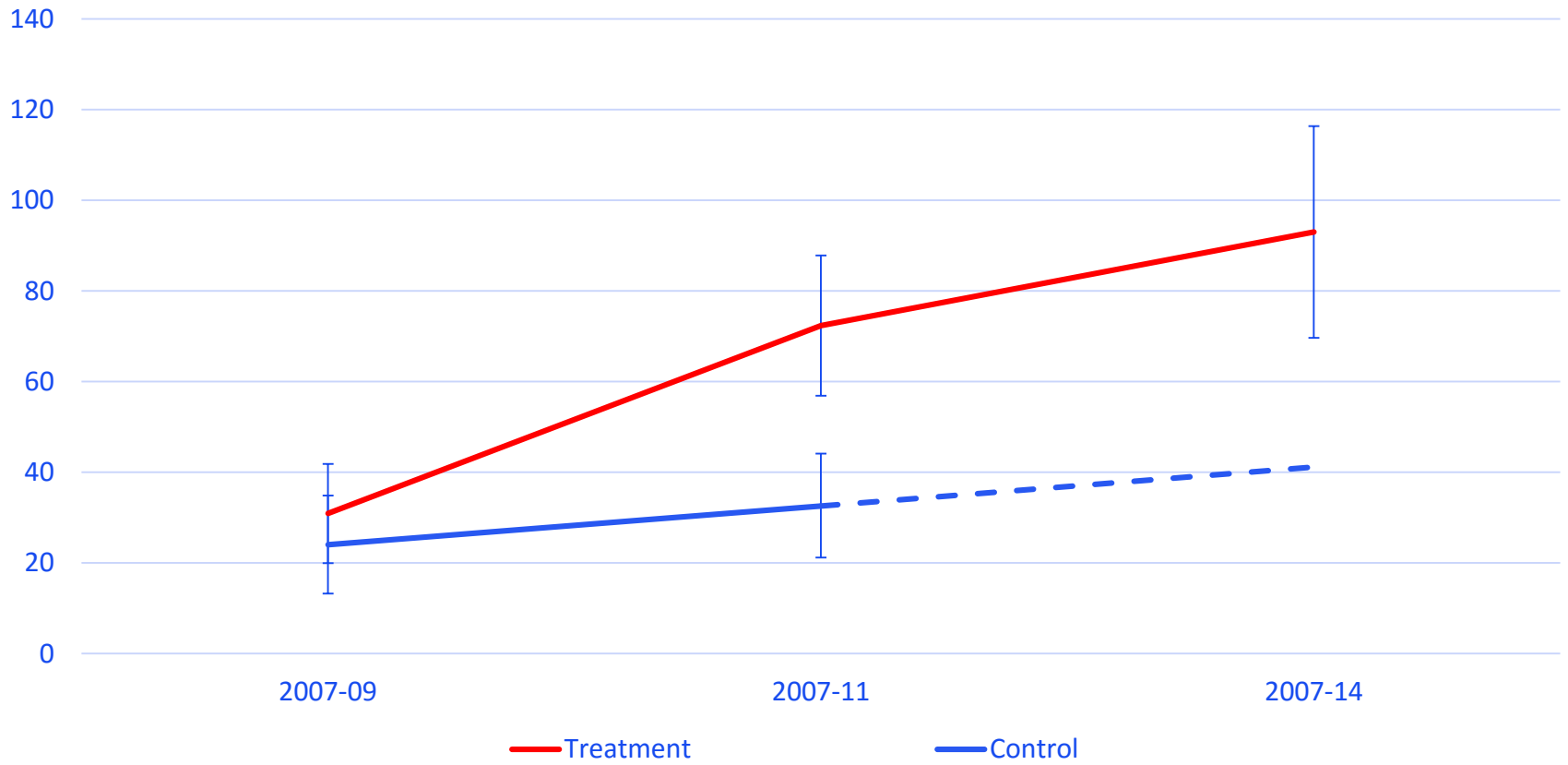
# Expenditure on non-durables

Yearly changes in expenditure on non-durables after 2, 4 and 7 years (USD)



# Expenditure on durables

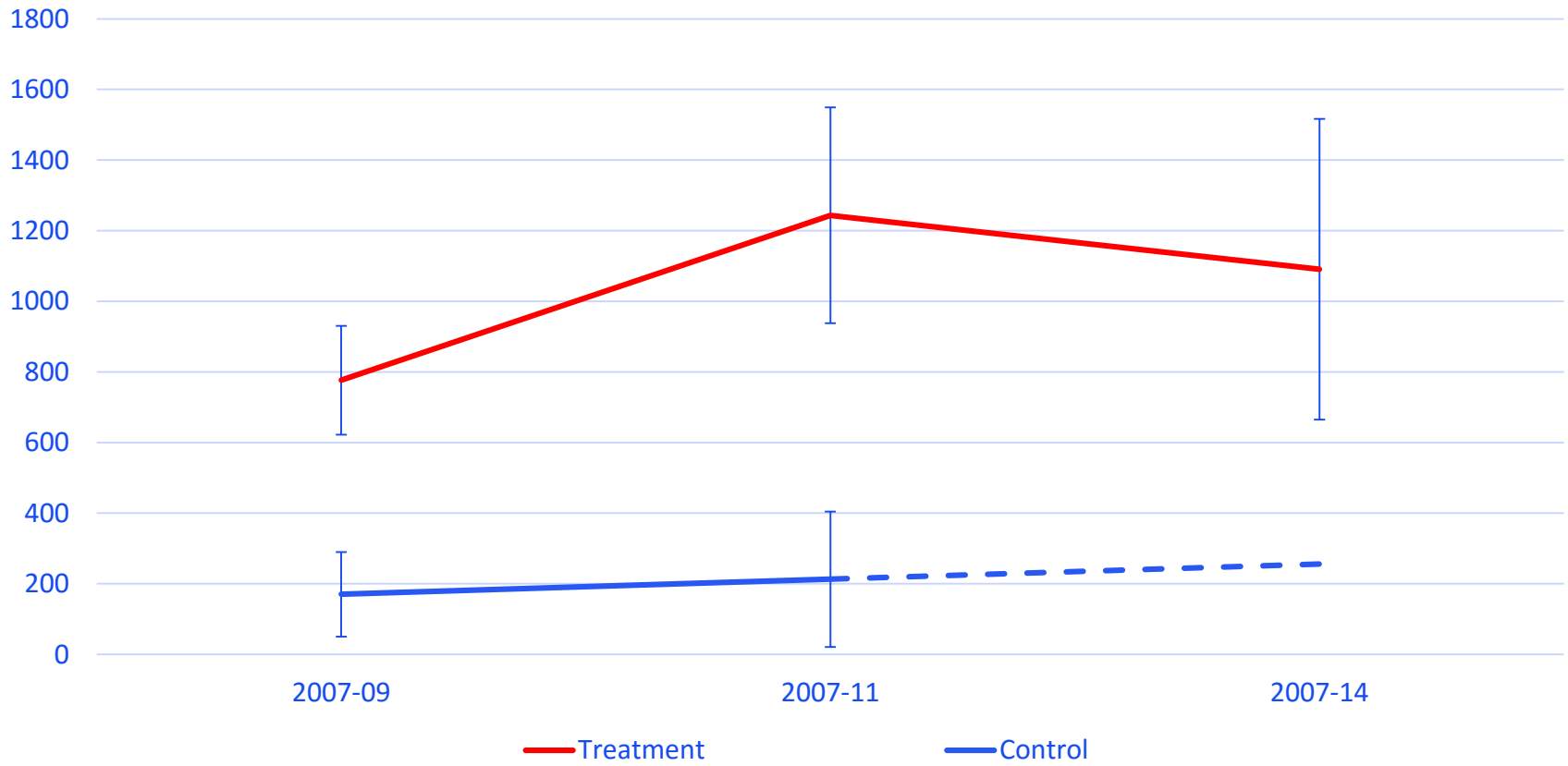
Yearly changes in expenditure on durables after 2, 4 and 7 years (USD)





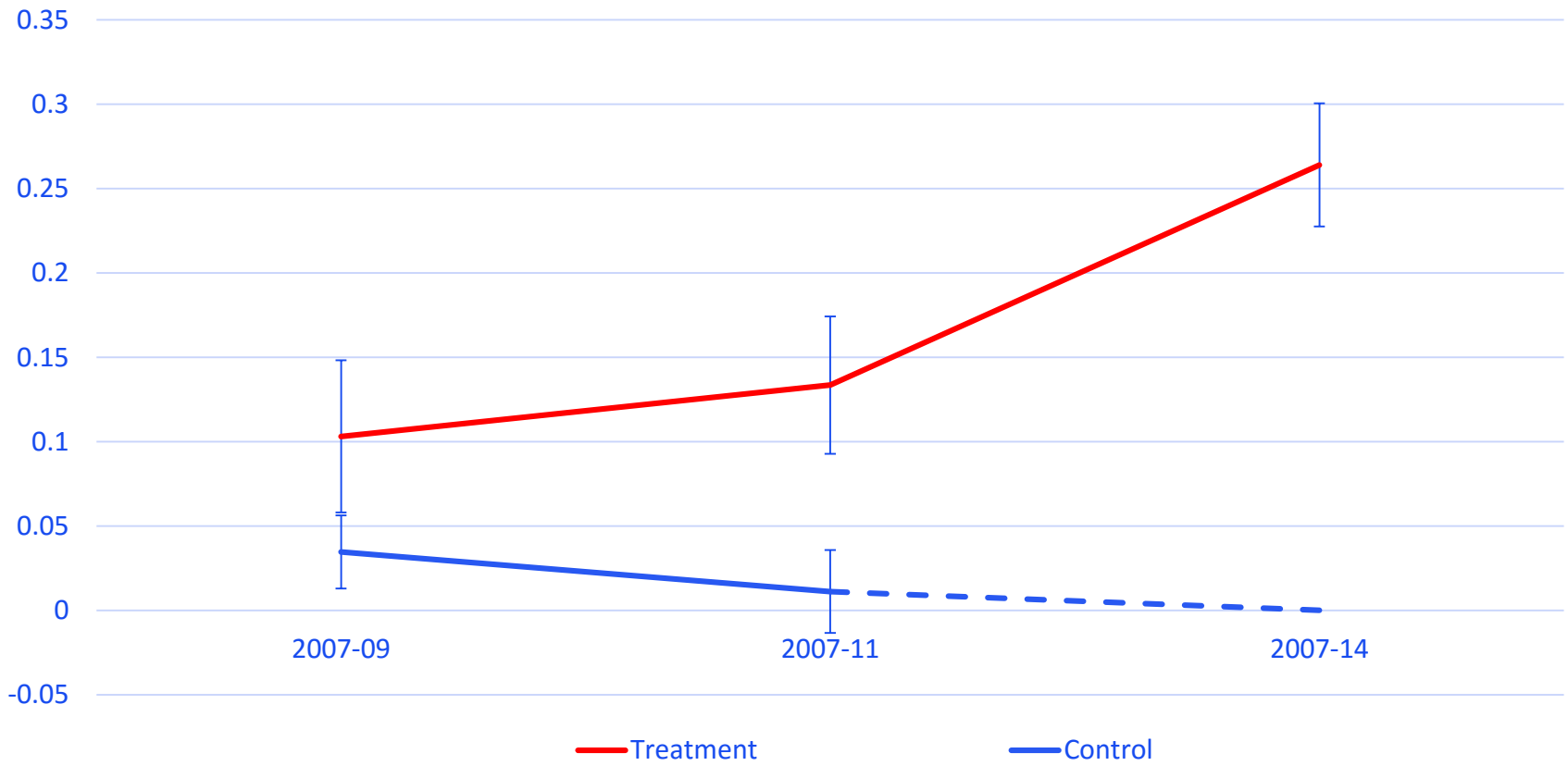
# Productive assets

Yearly changes in productive assets after 2, 4 and 7 years (USD)



# Access to land

Yearly changes in share with access to land after 2, 4 and 7 years



# BRAC TUP breaks the poverty trap

