

AGENDA

Conference on FDI, SMEs, Firm Growth and Trade in Kenya

29th March 2017, Crowne Plaza Hotel, Nairobi

Time	Description
7:30 - 8:00	Registration and Tea
8:00 - 9:00	<p>Master of Ceremony: Ms. Njoki Gichinga, Director of Partnerships and Sales, iHub</p> <p>Welcome Addresses and Keynote:</p> <ul style="list-style-type: none"> • Welcome: Dr. Jonathan Leape, Executive Director, IGC • Introduction of Keynote: Dr. Kamal Bhattacharya, Country Director, IGC Kenya • Keynote: Mr. Julius K. Korir, Principal Secretary (PS), State Department of Investment and Industry, Ministry of Industry, Trade and Cooperatives, Kenya • IGC Collaboration: Mr. Pete Vowles, Country Director, DFID Kenya
9:00 - 9:30	TEA
9:30 - 11:00	<p>Session 1: Industrial Policy and Firm Competitiveness</p> <p>Evidence for Policy Presented by: Dr. Eric Verhoogen, Professor, Columbia University, USA</p> <p>Title: <i>Lessons from Research on Learning within Firms</i></p> <p>Panel Discussion:</p> <ul style="list-style-type: none"> • Mr. Julius Korir, PS State Department of Investment and Industry • Mr. Tobias Alando, Head of Membership Kenya Association of Manufacturers (KAM) • Dr. Rose Ngugi, Executive Director KIPPRA • Mr. Jamshed Ali Abubakar, Chief Economist State Department of Planning
11:00 - 12:30	<p>Session 2: The Role of FDI in Economic Growth</p> <p>Evidence for Policy Presented by: Dr. John Sutton, Professor, London School of Economics, UK</p> <p>Title: <i>Maximizing the Employment Gains from FDI: How to Make Investment Agencies and Local Content Units Effective?</i></p> <p>Panel Discussion:</p> <ul style="list-style-type: none"> • Dr. Moses M. Ikiara, PhD, MBS, MD Kenya Investment Authority • Mr. Pete Vowles, DFID Kenya's Country Director • Dr. Mbui Wagacha, Sr. Economic Advisor to the President • Mr. Tilahun Esmael Kassahun, Senior Policy Advisor to the Commissioner Ethiopian Investment Commission • Ms. Agatha Juma, Head Public Private Dialogue Unit, Kenya Private Sector Alliance (KEPSA)

12:30 - 13:30	LUNCH
13:30 - 15:00	<p>Session 3: Opportunities for Firm and SME Growth in Kenya Evidence for Policy Presented by: Dr. Stefan Dercon, Professor, University of Oxford, UK and Chief Economist, DFID Title: <i>Constraints on growth and investment in East Africa: firms, labour and transformation</i></p> <p>Panel Discussion:</p> <ul style="list-style-type: none"> • Mr. Stanley Ongeti, Senior Deputy Commissioner of Cooperatives, State Department of Cooperatives • Mr. Ivan Isaaya, SME Caucus Kenya Association of Manufacturers (KAM) • Mr. Eric Muriuki, General Manager New Business Ventures Commercial Bank of Africa (CBA) • Eng. Naresh Mehta, MD Power Technics
15:00 - 16:30	<p>Session 4: Domestic and Regional Trade: Kenya and the EAC Evidence for Policy Presented by: Dr. Dave Donaldson, Professor, Stanford University, USA Title: <i>Borders and Beyond: The Gains from Improving Transport and Reducing Barriers to Trade</i></p> <p>Panel Discussion:</p> <ul style="list-style-type: none"> • Ms. Betty Maina , PS State Department of EAC Affairs • Mr. Frank Matsaert, CEO Trade Mark EA • Ms. Philda Maiga, State Department of Trade
16:30 - 16:45	TEA
16:45 - 18:15	<p>Session 5: The Role of Technology in Growth of Firms and the Economy Evidence for Policy Presented by: Dr. Tavneet Suri, Associate Professor, MIT Sloan School, USA Title: <i>The Role of Technology in Emerging Economies</i></p> <p>Panel Discussion:</p> <ul style="list-style-type: none"> • Dr. Patrick Ngugi Njoroge, Governor Central Bank of Kenya • Eng. Victor Kyalo, PS State Department of ICT and Innovation • Dr. Kamal Bhattacharya, CEO iHub and Country Director IGC Kenya • Mr. Aaron Fu, Managing Partner Nest Africa
18:15 - 18:30	<p>Closing Remarks Dr. Kamal Bhattacharya, Country Director, IGC Kenya</p>

For copies of the presentation or any questions please contact: nidhi.parekh@theigc.org